



## Hasbro to Present at Citi Global Consumer Conference

May 14, 2015

***Presentation to be Webcast Live at 1:00 PM ET on May 28***

PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](#) (NASDAQ: HAS) today announced that its President and Chief Executive Officer, Brian Goldner, will present at the Citi Global Consumer Conference in New York City on Thursday, May 28, 2015 at 1:00 p.m. Eastern time. The presentation will last for approximately 40 minutes.

Please note the presentation time is subject to change. Please contact Citi for additional details.

The webcast will be available through the [Investor Relations](#) section of Hasbro's website at [www.hasbro.com](http://www.hasbro.com), under "Corporate - Investors." For those unable to listen to the live webcast, an archive of the presentation will be available on the Company's website for approximately 90 days.

### About Hasbro

[Hasbro](#) (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and a comprehensive lifestyle licensing program, Hasbro fulfills the fundamental need for play and connection for children and families around the world. The Company's Hasbro Studios creates entertainment brand-driven storytelling across mediums, including television, film and more. Through the Company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families every year. Learn more at [www.hasbro.com](http://www.hasbro.com) and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)).

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