FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							(,			1 0011	1 7										
1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Billing Duncan					I^{-}												Direc	tor		10% C)wner	
(Last) (First) (Middle)						Date of Earliest Transaction (Month/Day/Year)											belov	Officer (give title elow) EVP, Chief Stra		Other (specify below)		
C/O HASBRO, INC. 1011 NEWPORT AVENUE					02/	02/21/2018											E	P, Chief S	trategy	Office	Γ	
(Street) PAWTUCKET RI 02861					4. If Amendment, Date of Original Filed (Month/Day/Year)											6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(City)	City) (State) (Zip)															Form filed by More than One Reporting Person					orting	
		Tab	le I - Noi	n-Deriv	ative	Se	curiti	es Ac	qui	ired,	Dis	posed o	f, or	Ber	efici	ally (Owne	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ar) li	2A. Deemed Execution Date, if any (Month/Day/Year)		,			ties Acquired (A) d Of (D) (Instr. 3, 4			and Secur Bene		cially d Following	Form:	Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									[Code	v	Amount		A) or D)	Price	Trans		action(s) 3 and 4)			(msu. 4)	
Common Stock (Par Value \$.50 per share) 02/21/2						3				F ⁽¹⁾		246		D	\$98.92		25,	25,850.511		D		
		Ta	able II - I)								•	sed of, onvertib				y Ov	vned					
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution curity or Exercise (Month/Day/Year) if any			n Date, ay/Year)	4. Transaction Code (Instr. 8)		of Der Sec Acc (A) Dis of (Ins and	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount or Number of Title Shares					9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dir or (I)	rnership rm: ect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. This represents payment of tax withholding using share withholding in connection with the vesting of the second tranche (33 1/3) of restricted stock award of 2,418 shares granted February 21, 2017. The full 2,418 shares of restricted stock were previously reported as owned by Mr. Billing.

> Tarrant Sibley, P/O/A for **Duncan Billing**

02/23/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.