FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>Tinga Wiebe</u>						2. Issuer Name and Ticker or Trading Symbol HASBRO INC [ HAS ]								of Reporting F cable) or (give title	Person(s) to Iss 10% O Other (s	wner
(Last) (First) (Middle) C/O HASBRO, INC. 1011 NEWPORT AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 02/20/2018								X Officer (give title Other (specify below)  EVP & Chief Commercial Officer			
(Street) PAWTUCKET RI 02861					4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person			
(City)	(S	-	(Zip)	-Derivative Securities Acquired, Disposed of, or Benef								<i>a</i>				
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					ction 2A. Deemed Execution Date,		3. Transact Code (In 8)	4. Secur Dispose de (Instr. 5)		ities Acquired (A) or d Of (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		orm: Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock (Par Value \$.50 per share) 02/20/						/2018		A		3,965 A		\$0	-	52,547		
		-	Γable II - D			curities lls, warr							Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Da if any (Month/Day/\)	Co	nsactioi de (Instr	of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Cod	de V	(A)		Date Exercisable		oiration e	Title	Amount or Number of Shares				
Option (Right to Buy) <sup>(1)</sup>	\$98.1	02/20/2018		A		19,822		(2)	02/1	19/2025	Common Stock	19,822	\$0	19,822	D	

## **Explanation of Responses:**

- 1. These options were granted under an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- 2. 33 1/3% of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.

Tarrant Sibley, P/O/A for Wiebe Tinga

02/22/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.