



Hasbro Announces 2015 Investor Day Webcast on November 16, 2015

November 4, 2015

PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](http://www.hasbro.com) (NASDAQ: HAS), a global company committed to Creating the World's Best Play Experiences, today announced it will webcast presentations from its Investor Day on Monday, November 16, 2015, beginning at 10:00 AM eastern time. The webcast will include presentations by the Company's Chairman, President and Chief Executive Officer, Brian Goldner and Chief Financial Officer, Deborah Thomas. The presentations will be followed by a question and answer session. The webcast will conclude following the Q&A session, at approximately 11:30 AM. The onsite event will conclude at approximately 2:45 PM.

The webcast will be available to investors and the media on Hasbro's Investor Relations home page at <http://investor.hasbro.com>. A replay of the webcast will be available approximately two hours following the completion of the event at the same location on Hasbro's Investor Relations Web site.

About Hasbro

About Hasbro: Hasbro (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and lifestyle licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the Company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

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