



Hasbro Ranks No. 1 Most Responsible Company in the Consumer Items Industry

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Company Maintains Top Spot for Corporate Responsibility Performance

PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](#) (NASDAQ: HAS) announced today that for the second straight year, it has been named the #1 *Most Responsible Company in the Consumer Items Industry Sector* for 2016, according to *Corporate Responsibility Magazine*.

"It is a true honor and we are incredibly proud to be recognized among the world's leading companies as the most responsible company in our sector," said Brian Goldner, Chairman, President and Chief Executive Officer, Hasbro, Inc. "We are deeply committed to being a good corporate citizen and doing business the right way, and this acknowledgement underscores that commitment."

The *CR Magazine Most Responsible Companies by Industry Sector* list was created from data used to compile the "100 Best Corporate Citizens List," which was announced in April 2016. The "100 Best List"—ranked from the Russell 1000 Index—documents 260 data points of disclosure and performance measures, collected from publicly available information in seven categories: environment, climate change, employee relations, human rights, governance, finance, and philanthropy and community support.

"This recognition is a testament to our employee's efforts around the world to uphold integrity in our business operations while continuously striving to do better and address challenges as they arise," said Kathrin Belliveau, Senior Vice President for Global Government Affairs and Corporate Social Responsibility. Hasbro has been recognized as one of the world's leading companies for CSR and sustainability efforts, including five consecutive years as one of *Ethisphere's* "World's Most Ethical Companies®" and five consecutive years at the top of *CR Magazine's* ranking of "100 Best Corporate Citizens." Hasbro is currently ranked No. 1 on *Newsweek Magazine's* Green Rankings.

The complete list can be found at www.thecro.com.

To learn more about Hasbro's Corporate Social Responsibility efforts, visit www.hasbro.com/csr.

About Hasbro

[Hasbro](#) (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. The Company's Hasbro Studios and its film label, Allspark Pictures, are building its brands globally through great storytelling and content on all screens. Through its commitment to corporate social responsibility and philanthropy, Hasbro is helping to make the world a better place for children and their families. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)) and Instagram ([@Hasbro](#)).

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