Hasbro Recognized for Employee Health and Wellness Programs

April 28, 2016

Hasbro Recognized for Employee Health and Wellness Programs

Hasbro Named a "Health Champion" by the American Diabetes Association

PAWTUCKET, R.I. -- Hasbro, Inc. (NASDAQ: HAS), today announced that it has been named a “Health Champion” by the American Diabetes Association for its commitment to the health and well-being of its employees. To qualify for the Health Champion designation, a company must meet healthy living criteria in three areas: Nutrition and Weight Management, Physical Activity and Organizational Well-Being.

“We recognize that our employees are our greatest strength and most valuable asset, so we’re deeply committed to supporting the health and well-being of our people,” said Dolph Johnson, Executive Vice President and Chief Human Resource Officer at Hasbro. “I’m proud that Hasbro has been recognized for our commitment in this area because it’s something we take very seriously.”

Hasbro offers a variety of initiatives and services to help employees achieve adopt and maintain healthy habits, including: on-site fitness centers, healthful meals in the company cafeterias, programming dedicated to mindfulness and meditation, Weight Watchers at Work, yoga classes, 5k training, and smoking cessation plans. Hasbro’s programs are designed to support the whole employee across four areas: movement, nutrition, health and happiness.

In addition to this recognition from the American Diabetes Association, Hasbro has been recognized by the American Heart Association as a Gold-Level Fit-Friendly Worksite and by the Greater Providence Chamber of Commerce and Blue Cross and Blue Shield of Rhode Island with a 2016 Worksite Health Award.

About Hasbro

Hasbro (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and consumer products licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

© 2016 Hasbro, Inc. All Rights Reserved.

Press Contact:
Hasbro, Inc.
Julie Duffy, 401-727-5931
julie.duffy@hasbro.com