



## U.S. EPA Recognizes Hasbro for Leading Green Power Use

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*Use Accelerates the New Development of Clean Renewable Energy Resources Nationwide*

PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](#) (NASDAQ: HAS) today announced that the company has joined the U.S. Environmental Protection Agency's (EPA) Green Power Partnership. The partnership is a testament to Hasbro's continued efforts to accelerate progress towards the Company's [2020 sustainability goals](#) and transition to more renewable energy.

Hasbro purchased 9,319 megawatt-hours of Green-e® Energy Certified RECs, which represents 100 percent of its U.S. electricity consumption in 2014. This REC purchase supports U.S. wind power and will avoid GHG emissions equal to growing 164,767 trees for 10 years<sup>1</sup>.

"We are pleased to be among leading businesses partnering with the U.S. EPA as we continue on our sustainability journey," said Brian Goldner, Chairman, President, and Chief Executive Officer. "Hasbro's decision to use green power is an important choice in advancing our energy conservation efforts in support of a low carbon economy."

Hasbro's renewable purchase qualifies the company for the U.S. EPA's Green Power Leadership Club, a distinction given to organizations that have significantly exceeded the U.S. EPA's minimum purchase requirements. Green Power Leadership Club members must purchase ten times the partnership's minimum requirement organization-wide.

"Hasbro should be congratulated for its purchase of clean, renewable green power," said James Critchfield, Director of EPA's Green Power Partnership. "Hasbro's green power purchase and leadership is something its employees can feel empowered by, the community can stand behind, and its customers can take notice of."

Green power is zero-emissions electricity that is generated from environmentally preferable renewable resources, such as wind, solar, geothermal, biogas, eligible biomass, and low-impact hydro. Using green power helps accelerate the development of new renewable energy capacity nationwide and helps users reduce their carbon footprints.

<sup>1</sup> Source: <http://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>

### About Hasbro

Hasbro (NASDAQ: HAS) is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including LITTLEST PET SHOP, MAGIC: THE GATHERING, MONOPOLY, MY LITTLE PONY, NERF, PLAY-DOH and TRANSFORMERS, and premier partner brands. From toys and games, television programming, motion pictures, digital gaming and lifestyle licensing, Hasbro fulfills the fundamental need for play and connection with children and families around the world. The Company's Hasbro Studios and its film label, ALLSPARK PICTURES, create entertainment brand-driven storytelling across mediums, including television, film, digital and more. Through the company's commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world and to positively impact the lives of millions of children and families. Learn more at [www.hasbro.com](http://www.hasbro.com), and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

### About U.S. EPA's Green Power Partnership

The Green Power Partnership is a voluntary program that encourages organizations to use green power as a way to reduce the environmental impacts associated with electricity use. The Partnership currently has more than 1,300 Partner organizations voluntarily using billions of kilowatt-hours of green power annually. Partners include a wide variety of leading organizations such as Fortune 500® companies, small and medium sized businesses, local, state, and federal governments, and colleges and universities. For additional information, please visit <http://www.epa.gov/greenpower>.

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