Hasbro Ranks Among “Best Places to Work for LGBTQ Equality” by the Human Rights Campaign

November 9, 2017

Proudly Earns 100 Percent on 2018 Corporate Equality Index

PAWTUCKET, R.I.--(BUSINESS WIRE)--Nov. 9, 2017-- For the second year in a row, Hasbro, Inc. (NASDAQ: HAS) has earned a score of 100 percent on the 2018 Corporate Equality Index (CEI), a national benchmarking survey and report on corporate policies and practices related to lesbian, gay, bisexual, transgender and queer (LGBTQ) workplace equality, administered by the Human Rights Campaign Foundation.

This press release features multimedia. View the full release here: http://www.businesswire.com/news/home/20171109005951/en/

“At Hasbro, we believe that supporting all people and promoting inclusion across our business and society makes the world a better place for all,” said Brian Goldner, Chairman and CEO, Hasbro, Inc. “We are committed to promoting a culture of diversity, inclusion and belonging in which everyone knows they are valued, respected and empowered to bring their best ideas forward, and take great pride in this recognition as one of the most LGBTQ-friendly companies in America.”

The 2018 CEI rated 609 businesses in the report, which evaluates LGBTQ-related policies and practices including non-discrimination workplace protections, domestic partner benefits, transgender-inclusive health care benefits, competency programs and public engagement with the LGBTQ community. Hasbro’s efforts in satisfying all of the CEI’s criteria resulted in a 100 percent ranking and the designation as a Best Place to Work for LGBTQ Equality.

The Human Rights Campaign Foundation is the educational arm of America’s largest civil rights organization working to achieve equality for LGBTQ people.

Earlier this year, Hasbro ranked No. 1 on the 2017 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World’s Most Ethical Companies® by *Ethisphere Institute* for the past six years.

For more information on the 2018 Corporate Equality Index, or to download a free copy of the report, visit www.hrc.org/cei.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play Experiences.* From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. Through Hasbro Studios and its film labels, Allspark Pictures and Allspark Animation, the Company is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 1 on the 2017 100 Best Corporate Citizens list by *CR Magazine*, and has been named one of the World’s Most Ethical Companies ® by *Ethisphere Institute* for the past six years. Learn more at www.hasbro.com, and follow us on Twitter (@Hasbro & @HasbroNews) and Instagram (@Hasbro).

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