



## Hasbro to Participate in Upcoming Virtual Investor Conferences

August 28, 2020

### ***Fireside Chats to be Webcast Live***

PAWTUCKET, R.I.--(BUSINESS WIRE)--Aug. 28, 2020-- [Hasbro, Inc.](#) (NASDAQ: HAS) today announced that Brian Goldner, chairman and chief executive officer, and Deborah Thomas, chief financial officer, will participate in two upcoming industry conferences in September.

- The Bank of America Virtual 2020 Media, Communications & Entertainment Conference at 10:45 a.m. Eastern Time on September 10, 2020; and
- The Goldman Sachs Communacopia Conference at 8:00 a.m. Eastern Time on September 16, 2020.

Presentation times are subject to change. Please contact the conference host firm for additional details.

The webcasts will be available on Hasbro's Investor Relations home page at <https://investor.hasbro.com>. For those unable to listen to the live webcast, an archive of the presentation will be available on the Company's website for approximately 90 days.

### **About Hasbro**

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play and Entertainment Experiences*. From toys, games and consumer products to television, movies, digital gaming, live action, music, and virtual reality experiences, Hasbro connects to global audiences by bringing to life great innovations, stories and brands across established and inventive platforms. Hasbro's iconic brands include NERF, MAGIC: THE GATHERING, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. Through its global entertainment studio eOne, Hasbro is building its brands globally through great storytelling and content on all screens. Hasbro is committed to making the world a better place for children and their families through corporate social responsibility and philanthropy. Hasbro ranked No. 13 on the 2019 100 Best Corporate Citizens list by CR Magazine and has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past nine years. We routinely share important business and brand updates on our Investor Relations website, Newsroom and social channels (@Hasbro on Twitter and Instagram).

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