

Hasbro to Participate in Fireside Chat hosted by Berenberg Capital Markets

June 7, 2021

Fireside Chat to be Webcast Live

PAWTUCKET, R.I.--(BUSINESS WIRE)--Jun. 7, 2021-- <u>Hasbro, Inc.</u> (NASDAQ: HAS) today announced that Brian Goldner, chairman and chief executive officer, and Deborah Thomas, chief financial officer, will participate in a fireside chat hosted by Berenberg Capital Markets on Tuesday, June 8, 2021 at 10:15AM Eastern.

Presentation times are subject to change. Please contact the host firm for additional details.

The webcast will be available on Hasbro's Investor Relations home page at https://investor.hasbro.com. For those unable to listen to the live webcast, an archive of the presentation will be available on the Company's website.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers immersive brand experiences for global audiences through consumer products, including toys and games; entertainment through eOne, its independent studio; and gaming, led by the team at Wizards of the Coast, an award-winning developer of tabletop and digital games best known for fantasy franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS.

The company's unparalleled portfolio of approximately 1,500 brands includes MAGIC: THE GATHERING, NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, DUNGEONS & DRAGONS, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media and one of the World's Most Ethical Companies by Ethisphere Institute. Important business and brand updates are routinely shared on our Investor Relations website, Newsroom and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn.)

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Investor Contact: Debbie Hancock | Hasbro, Inc. | (401) 727-5464 | debbie.hancock@hasbro.com

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