



Hasbro Recognized as One of World's Most Ethical Companies for the 11th Consecutive Year

March 15, 2022

Recognition honors Hasbro's leadership and commitment to business integrity through best-in-class ethics, compliance and governance practices

PAWTUCKET, R.I.--(BUSINESS WIRE)--Mar. 15, 2022-- Hasbro (NASDAQ: HAS), a global play and entertainment company, has been named one of the [2022 World's Most Ethical Companies](#) by Ethisphere, a global leader in defining and advancing the standards of ethical business practices. This prestigious award recognizes companies for leadership in key ESG areas including business ethics and compliance, ethical sourcing and human rights, environmental sustainability, and social impact across global communities.

Hasbro has been recognized by Ethisphere for 11 consecutive years – and is one of only four honorees in the consumer products industry. In 2022, 136 honorees were recognized spanning 22 countries and 45 industries.

"As a global company with multi-generational brands that engage and delight consumers, we know we have a responsibility to act as a force for good," said Chris Cocks, Chief Executive Officer at Hasbro. "This recognition from Ethisphere, for the 11th year running, underscores our continued commitment to operating with ethical, responsible and sustainable business practices, and we are honored to be included."

Hasbro is focused on building on the company's strong legacy in product and content safety, environmental sustainability, championing human rights and ethical sourcing, diversity, equity and inclusion, and giving back to the community. The company is making meaningful progress toward its ambitious sustainability targets, including transitioning all existing toys and games to recycled or renewable materials by 2033, and eliminating virtually all plastic from new product packaging by the end of 2022.

"Today, business leaders face their greatest mandate yet to be ethical, accountable, and trusted to drive positive change," said Ethisphere CEO, Timothy Erlich. "We continue to be inspired by the World's Most Ethical Companies honorees and their dedication to integrity, sustainability, governance, and community. Congratulations to Hasbro for earning the World's Most Ethical Companies designation."

Methodology & Scoring

Grounded in Ethisphere's proprietary Ethics Quotient®, the World's Most Ethical Companies assessment process includes more than 200 questions on culture, environmental and social practices, ethics and compliance activities, governance, diversity, and initiatives to support a strong value chain. The process serves as an operating framework to capture and codify the leading practices of organizations across industries and around the globe.

Honorees

The full list of the 2022 World's Most Ethical Companies can be found at <https://worldsmoethicalcompanies.com/honorees>.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers immersive brand experiences for global audiences through consumer products, including toys and games; entertainment through eOne, its independent studio; and gaming, led by the team at Wizards of the Coast, an award-winning developer of tabletop and digital games best known for fantasy franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS.

The Company's unparalleled portfolio of approximately 1,500 brands includes MAGIC: THE GATHERING, NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, DUNGEONS & DRAGONS, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media and one of the World's Most Ethical Companies by Ethisphere Institute. Important business and brand updates are routinely shared on our [Investor Relations](#) website, [Newsroom](#) and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn).

About Ethisphere

Ethisphere® is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character and measure and improve culture. Ethisphere honors superior achievement through its World's Most Ethical Companies recognition program and provides a community of industry experts with the Business Ethics Leadership Alliance (BELA). More information about Ethisphere can be found at: <https://ethisphere.com>.

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Media

Hasbro Media
Allison McEaney
Allison.McEaney@hasbro.com

Ethisphere Media
Anne Walker
Anne.Walker@Ethisphere.com

Source: Hasbro