



Amazon Freevee to Premiere Play-Doh Squished, Hosted by Sarah Hyland, on November 11 in the U.S. and UK

October 3, 2022

The family-friendly competition series releases trailer and celebrity guest judge lineup



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CULVER CITY, California—October 3, 2022—Today, Amazon Freevee revealed the official trailer and premiere date for the Freevee Original series *Play-Doh Squished*. The lively competition show is hosted by Sarah Hyland. Based on the hit holiday special released last year, and featuring updates reflecting the shift from special to series, the first episode premieres exclusively on Freevee November 11 in the U.S. and UK, with new episodes available on the service every Friday thereafter until February 24, 2023.

Sarah Hyland will be joined each week by resident Play-Doh expert Jason Loik as well as two standing judges, painter Alexandra Nechita and sculptor Gil Grimmert. An all-star lineup of celebrity guest judges adds to the fun, including Wells Adams, Stephen “tWitch” Boss, Julie Bowen, D’Arcy Carden, “Young Dylan” Gilmer, Tony Hale, Chloe Kim, Marshawn Lynch, Alyssa Milano, Madison Pettis, Jay Pharoah, Jaime Pressly, Francia Raisa, Rob Riggle, and Kristen Schaal. Each episode will feature a new theme to inspire teams as they build their Play-Doh creations. From creating monsters, to designing out-of-this-world terrains, teams will be challenged to use Play-Doh tools and compound in a variety of new ways.

From Amazon Studios, Entertainment One (eOne), and Hasbro, *Play-Doh Squished* is the ultimate Play-Doh competition. Three teams of adults and kids go toe-to-toe in exciting challenges—all designed to test their artistry, speed, and skill. First, they’ll face a wild “mini-challenge,” followed by a race through the colorful arena, all leading to the final test of their imaginations—creating an epic Play-Doh world. One team will become our Play-Doh champs, and the others will get squished!

In a first for Freevee, viewers will have the opportunity to play along from home with the *Squished* Creative Challenge Set from Hasbro. Inspired by the series, each set includes 30 creative challenge cards, a special “squisher” tool, and a 32-ounce can of Play-Doh—the same can featured on the show. The *Squished* Creative Challenge set is available exclusively for purchase on [Amazon.com](https://www.amazon.com).

Spanning drama and comedy, scripted and unscripted, Amazon Freevee uniquely offers premium Originals on a free streaming service, including

Greg Garcia's new comedy series *Sprung*, and *High School*, the highly anticipated coming-of-age series based on Tegan and Sara Quin's best-selling memoir, premiering October 14. Additional upcoming Originals include new seasons of *Judy Justice*, *UNINTERRUPTED's Top Class: The Life and Times of the Sierra Canyon Trailblazers*, and *Leverage: Redemption*, plus the holiday movie *Hotel For The Holidays* and the cooking competition series featuring a cast of all home chefs, *America's Test Kitchen: The Next Generation*.

Amazon Freevee. formerly IMDb TV

Amazon Freevee is a free ad-supported streaming video service with thousands of premium movies and TV shows, including Originals and FAST channels, available anytime, for free.

- **Expansive Catalog:** Amazon Freevee offers viewers ambitious Originals, including *Bosch: Legacy*; Emmy-winning court program *Judy Justice*; reality design series *Hollywood Houselift with Jeff Lewis*; comedy series *Sprung*; music documentary *Post Malone: Runaway*; heist drama *Leverage: Redemption*; spy thriller *Alex Rider*; and the sports docuseries *UNINTERRUPTED's Top Class: The Life and Times of the Sierra Canyon Trailblazers*. Combined with an always updating library of broadly appealing hit movies and TV shows across a wide selection of genres, and a catalog of more than 100 FAST channels, including *Judy Justice* and *Crime 360*; Amazon Freevee delivers customers the content they would expect to see on a paid service.
- **Free:** The entire catalog of content on the service is free. No paid subscriptions necessary.
- **Limited Ads:** Amazon Freevee provides customers highly sought content supported by limited advertising.
- **Instant Access:** Amazon Freevee is available through a standalone app on Fire TV and Fire Tablets, as well as within the Prime Video app across hundreds of devices. Amazon Freevee is available as an app on third party devices including Roku, Samsung smart TVs (2017-2021 models), Apple TV 4K, Apple TV HD, Comcast's Xfinity Flex, Xfinity X1, Chromecast with Google TV, NVIDIA SHIELD and other Android TV devices, Xbox One, Xbox Series X|S, PlayStation 4 and PlayStation 5 consoles, as well as LG Smart TVs (2018-2021 models). The app is also available on iPhone, iPad, and Android mobile devices.

To learn more about Amazon Freevee, visit www.amazon.com/freevee and follow @AmazonFreevee.

About eOne

Entertainment One Ltd. (eOne) is a talent-driven independent studio that specializes in the development, acquisition, production, financing, distribution and sales of entertainment content. As part of global play and entertainment company Hasbro (NASDAQ: HAS), eOne's expertise spans across film and television production and sales; production, distribution and brand management of kids and family properties; digital content; and immersive and live entertainment. Through its extensive reach and scale, and a deep commitment to high-quality entertainment, eOne unlocks the power and value of creativity.

eOne brings to market both original and existing content, sourcing IP from Hasbro's portfolio of 1500+ brands, and through a diversified network of creative partners and eOne companies.

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