FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					_				HIVESHIE			. 01 10 10								
1. Name and Address of Reporting Person* ANDERSON BASIL					2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									Relationship of Reporting Person(s) to Issuer (Check all applicable)						
ANDERSON DASIL									_					2	Compared to the compared to	or		10% O	wner	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 06/30/2016								1	Office below	r (give title		Other (below)	specify	
C/O HASBRO, INC.					06/	30/2	2016													
1011 NEWPORT AVENUE																				
TOTI NEWTOK! AVENUE					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)					
(Street)														1	,	filed by One	e Rep	orting Perso	on	
PAWTUCKET RI 02861															Form filed by More than One Reporting Person					
(City)	(\$	State)	(Zip)																	
		Tab	le I - Nor	n-Deriv	ative	Se	curitie	es A	cquired	Dis	posed	of, or B	enef	iciall	y Owne	d				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ar) E	2A. Deemed Execution Date, if any (Month/Day/Year		Code	Transaction Dispose Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3, 4) or 4 and		ies ially Following	Forn (D) c	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amoun	(A) or (D)		Price	Reporte Transac (Instr. 3	ction(s)				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	ed Date,	4. Transactic Code (Inst		5. Number of		6. Date Exercisable Expiration Date (Month/Day/Year)		ible and	7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		ırity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Securities Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		xpiration ate	Title	Amo or Num of Sha	nber						
Phantom Stock Units ⁽¹⁾	\$0 ⁽²⁾	06/30/2016			A		153		(3)		(3)	Common Stock	15	53	\$83.99	25,262		D		

Explanation of Responses:

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.
- 2. Units correspond 1 for 1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.

<u>Tarrant Sibley, P/O/A for Basil</u> <u>07/0.</u> <u>L. Anderson</u>

07/05/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.