

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Billing Duncan</u>  (Last) (First) (Middle) <u>C/O HASBRO, INC. 1011 NEWPORT AVENUE</u>  (Street) <u>PAWTUCKET RI 02861</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>HASBRO INC [ HAS ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP, Chief Strategy Officer</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>02/20/2018</u>	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (Par Value \$.50 per share)	02/20/2018		A		8,487	A	\$0	38,085.84	D	
Common Stock (Par Value \$.50 per share)	02/26/2018		A <sup>(1)</sup>		17,542	A	\$0	55,627.84	D	
Common Stock (Par Value \$.50 per share)	02/26/2018		F <sup>(2)</sup>		7,356	D	\$98.13	48,271.84	D	
Common Stock (Par Value \$.50 per share)	02/27/2018		M		6,442	A	\$61.77	54,713.84	D	
Common Stock (Par Value \$.50 per share)	02/27/2018		M		5,212	A	\$74.42	59,925.84	D	
Common Stock (Par Value \$.50 per share)	02/27/2018		S		11,654	D	\$99.25	48,271.84	D	
Common Stock (Par Value \$.50 per share)	02/27/2018		S		2,968	D	\$99	45,303.84	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Option (Right to Buy) <sup>(3)</sup>	\$98.1	02/20/2018		A		14,144		(4)	02/19/2025	Common Stock	14,144	\$0	14,144	D	
Option (Right to Buy) <sup>(3)</sup>	\$61.77	02/27/2018		M		6,442		(5)	02/11/2022	Common Stock	6,442	\$0	0	D	
Option (Right to Buy) <sup>(3)</sup>	\$74.42	02/27/2018		M		5,212		(6)	02/23/2023	Common Stock	5,212	\$0	5,212	D	

**Explanation of Responses:**

- Shares earned under a performance share award granted February 11, 2015 which was contingent upon Hasbro's achievement of certain stated financial goals over a three year performance period.
- This represents payment of tax withholding using share withholding in connection with the payout under the above contingent stock performance award.
- These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 33 1/3% of the options became exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options became exercisable on each anniversary of the date of grant thereafter.
- 33 1/3% of the options became exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options became exercisable on each anniversary of the date of grant thereafter.
- 33 1/3% of the options became exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.

Tarrant Sibley, P/O/A for  
Duncan Billing 02/28/2018

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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