FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

vvasimigton, b.o. 20040

STATEMENT	OF	CHANGES	IN RENEE	ICIAI	OWNERS	SHIP
	O.	CHANCES	II4 DEI4EI	IOIAL	CANIATIO	JI 111

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average b	urden								
hours nor resnance	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  STERN PAULA					2. Issuer Name and Ticker or Trading Symbol HASBRO INC [ HAS ]										all app	onship of Reporting F all applicable) Director		Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) C/O AVON PRODUCS INC					3. Date of Earliest Transaction (Month/Day/Year) 05/22/2008											Office below	er (give title v)		Other below)	(specify
1345 AVENUE OF THE AMERICAS				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) NEW YO	(Street) NEW YORK NY 10105-0196			96											X	,				
(City)	(St	ate) (	Zip)																	
		Tabl	e I - Nor	ı-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Bene	eficia	ally	Owne	ed			
1. Title of Security (Instr. 3)  2. Transa Date (Month/D						Execution Date,		Code (	Transaction Disposed Of (D) (Instr. 3, Code (Instr. 5)				4 and Sec Ber		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(111501.4)
Common Stock (Par Value \$.50/share) 05/2				05/22	05/22/2008						3,033	3,033 A		\$	0 10,577		0,577	D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Security or Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)		of E		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)					9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Nun of	nber res						

**Explanation of Responses:** 

Tarrant Sibley, p/o/a for Paula

05/27/2008

<u>Stern</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.