FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person $^*$ $\underline{TRUEB\ MARTIN\ R}$						2. Issuer Name <b>and</b> Ticker or Trading Symbol HASBRO INC [ HAS ]								eck all app Direc	licable) tor	g Pers	on(s) to Issu	/ner
(Last) (First) (Middle) 200 NARRAGANSETT PARK DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 05/21/2009								X below	(give title Sr VP and Trea		Other (s below) asurer	респу
(Street) PAWTUCKET RI 02862 (City) (State) (Zip)					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tal	ole I - Nor	n-Deri	vativ	e Se	curitie	s Ac	quired, D	ispe	osed of	f, or Ben	neficial	ly Owne	d			
Date					2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Ins	nsaction Disposed de (Instr. 5)		ities Acquired (A) or Of (D) (Instr. 3, 4 an		Secur Benef Owne Repor Trans	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	ate,	4. Transa Code (I 8)		of		6. Date Exercisabl Expiration Date (Month/Day/Year)		of Securities		ies g Security	8. Price Derivativ Security (Instr. 5)		e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amount or Number of Shares					
Option (Right to Buy) <sup>(1)</sup>	\$22.73	05/21/2009			A		18,092		05/21/2010 <sup>(2)</sup>	05	5/20/2016	Common Stock	18,092	\$0	18,09	92	D	

## Explanation of Responses:

- 1. These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 2. 33 1/3 of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3 of the options become exercisable on each anniversary of the date of grant thereafter.

Tarrant Sibley, p/o/a for Martin

R. Trueb

05/26/2009

\*\* Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.