FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average b	ourden									

0.5

(Instr. 4)

11. Nature

of Indirect

Beneficial

hours per response

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).			t to Section 16(a) o tion 30(h) of the Inv		es Exchange Act of 1934 pany Act of 1940		Literio	рог гооролоо.			
1. Name and Address of Reporting Person* PHILIP EDWARD M				er Name and Ticke BRO INC [H		ymbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) 115 DRAPER	(First)	(Middle)	3. Date 12/31/	of Earliest Transac /2004	ction (Month/D	pay/Year)	. ^	Officer (give title below)		(specify		
(Street) WAYLAND MA 01778 (City) (State) (Zip)			4. If An	nendment, Date of (Original Filed	(Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Table I - Noi	n-Derivative S	ecurities Acqu	uired, Disp	osed of, or Benefi	cially	Owned				
Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transaction Code (Instr.	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and

Expiration Date (Month/Day/Year)

5. Number

Derivative

Transaction

Code (Instr.

Code

(Instr. 3)	Price of Derivative Security	(monan) bay, real,	(Month/Day/Year)	8)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		(manusay) reary		Underlying Derivative Security (Instr. 3 and 4)		(Instr. 5)	Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Phantom Stock Units ⁽¹⁾	(2)	12/31/2004		A		1,085		(3)(4)	(3)(4)	Common Stock	1,085	\$19.38	7,600	D	

Explanation of Responses:

Conversion

or Exercise

1. Title of

Derivative

Security

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3
- 2. Units correspond 1-for-1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.
- 4. Vesting of 48 units will occur on the earlier of 12/31/04 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 48 units will occur on the earlier of 12/31/05 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.

Tarrant Sibley, p/o/a for Edward M. Philip

01/03/2005

** Signature of Reporting Person

Date

Reported

8. Price of

Derivative

Security

(Instr. 3 and 4)

9. Number of

derivative

Securities

10.

Ownership

Form:

(A) or (D)

7. Title and

Amount of

Securities

Price

Amount

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3A. Deemed

if any

Execution Date

3. Transaction

(Month/Day/Year)

Date

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.