FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20549	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235		

	OMB Number:	3235-0287					
Estimated average burden							
	hours per response:	0.5					

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
BRONFIN KENNETH A						HASBRO INC [HAS]									X	Direc	•	:	L0% C	wner	
(Last) (First) (Middle) C/O HASBRO, INC.						3. Date of Earliest Transaction (Month/Day/Year) 05/21/2009										Office below	er (give title v)		Other (spe below)		
1011 NE	WPORT A	VENUE				4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) PAWTUCKET RI 02862					, 05/	X										Form	Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State) (Zip)																		
		Tabl	e I - Non	-Deriv	ative	Se	curitie	s Acc	quired,	Disp	posed o	f, or	Ben	eficia	ally	Owne	ed				
Date					Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Dispos Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3,			4 and Se Be Ov		ount of ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										v	Amount		(A) or (D)	or Price		Reported Transaction(s) (Instr. 3 and 4)				(1130.4)	
Common Stock (Par Value \$.50/share) 05/21/						1/2009					4,619		A \$		\$0 7		652(1)	D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3) 2. Conversion of Exercise Price of Derivative Security 3. Transaction Date Execution (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 6. Conversion Date (Month/Day/Year) 7. Conversion Date (Month/Day/Year) 8. Conversion Date (Month/Day/Year) 9. Conversion Date (Month/Day/Year) 9. Conversion Date (Month/Day/Year)			Date, y/Year)	4. Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) o Disp of (D (Instrand s	of Derivative (Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Date Exercisable and expiration Date Month/Day/Year) Pate Expiration Expiration exercisable Date		Amount of Securities Underlying Derivative Security (Instr. and 4)		ount nber	-		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. Amended to reflect administrative error concerning over reporting of total shares held on prior form.

Tarrant Sibley, p/o/a for Kenneth A. Bronfin

02/08/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.