FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Add Davis Stepl	F (d. Date of Event Requiring Stater Month/Day/Yea 13/02/2017	ment	3. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]						
(Last)	(First)	(Middle)	, 5, 0 2 , 2 01,		Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner			5. If Amendment, Date of Original Filed (Month/Day/Year)		
601 108TH AVENUE NE, SUITE 1200					 X Officer (give title below) 	Other (spe		6. Individual or Joint/Group Filing (Check Applicable Line)		
(Street)					EVP, Chief Content	t Officer	'	X Form filed by	y One Reporting Person	
BELLEVUE WA 98004								Form filed by More than One Reporting Person		
(City)	(State)	(Zip)								
		Т	able I - Nor	n-Derivat	tive Securities Beneficiall	y Owned				
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4) 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		ct (D) (Ins	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock (Par Value \$.50 per share)					41,825.27(1)	D	D			
		(e. <u>ç</u>			e Securities Beneficially ants, options, convertible		s)			
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	e Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	1 Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Stock Option ((Right to Buy)	(2)	(3)	02/12/2021	Common Stock	20,000	52.11	D		
Stock Option ((Right to Buy)	(2)	(4)	02/11/2022	Common Stock	23,270	61.77	D		
Stock Option (Right to Buy) ⁽²⁾			(5)	02/11/2023	Common Stock	22,755	74.42	D		
Stock Option (Right to Buy) ⁽²⁾			(6)	02/21/2024	Common Stock	20,370	98.8	D		

Explanation of Responses:

- $1. \ The \ Amount of \ Securities \ Beneficially \ Owned \ includes \ 11,441 \ shares \ of \ unvested \ restricted \ stock \ units.$
- 2. These options were granted pursuant to an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- 3. 6,666 of the options became exercisable on February 12, 2015 and 6,667 of the options became exercisable on each of February 12, 2016 and February 12, 2017.
- 4. 7,756 of the options became exercisable on February 11, 2016 and 7,757 of the options became exercisable on February 11, 2017. 7,757 of the option will become exercisable on February 11, 2018.
- 5. 7,585 of the options became exercisable on February 23, 2017 and 7,585 of the options will become exercisable on each February 23, 2018 and February 23, 2019 subject to the optionee's continued employment through those dates.
- 6. 6,790 of the options become exercisable each on February 21, 2018, February 21, 2019 and February 21, 2020 subject to the optionee's continued employment through those dates.

<u>Tarrant Sibley, P/O/A for</u> <u>Stephen J. Davis</u>

03/13/2017

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.