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NERF ZOMBIE STRIKE 2014 PRODUCT DESCRIPTIONS

NERF ZOMBIE STRIKE blasters put you in the middle of the battle to defend against a zombie invasion. After launching as a Target exclusive in late 2013, the NERF ZOMBIE STRIKE line expands in 2014 to a full line of blasters, bows and foam swords designed for epic battles against zombies – now available at most major retailers nationwide! Additions to the line include the SLINGFIRE Blaster and the authentic CROSSFIRE bow – both preparing you to take on the invading zombies. With the 2014 ZOMBIE STRIKE line-up, NERF NATION zombie hunters are ready for anything.

New NERF ZOMBIE STRIKE products for 2014 include:

NERF ZOMBIE STRIKE SLEDGEFIRE Blaster

(HASBRO/Ages 8 years & up/Approx. Retail Price: \$27.99/Available: Spring 14)

Zombie hunters fend off large hordes with ease using the ZOMBIE STRIKE SLEDGEFIRE blaster. A new triple dart shell-system allows for simultaneous multi-shot blasting and quick dart reloads on the run while extra storage space for darts keeps zombie invasions at bay. With the SLEDGEFIRE blaster it won't matter if the approaching undead are the fast kind or the slow kind – they've met their match. Blaster comes with three NERF SHELLS and nine NERF ZOMBIE STRIKE darts. Available at most major toy retailers nationwide and on HasbroToyShop.com.

NERF ZOMBIE STRIKE CROSSFIRE Bow

(Ages 8 years & up/Approx. Retail Price: \$19.99/Available: Spring 14)

Protect your human allies with the ZOMBIE STRIKE CROSSFIRE bow, which brings iconic crossbow action to the NERF line for the first time in almost twenty years! Boasting 75 foot ELITE distance, superior accuracy and authentic pull-back firing action, the CROSSFIRE bow is a great asset in the human zombie struggle. Crossbow features front-loading firing capability and comes complete with four NERF ZOMBIE STRIKE darts. Available at most major retailers nationwide and HasbroToyShop.com.

NERF ZOMBIE STRIKE FUSEFIRE Blaster

(Ages 8 years & up/Approx. Retail Price: \$19.99/Available: Spring 14)

Lesson one: zombies don't take naps. Be ready any time of day for a zombie invasion with the ZOMBIE STRIKE FUSEFIRE blaster at your side. Firing glowing NERF VORTEX discs, this blaster features a continuous loading system for blasting zombies with a foam barrage. The curving and ricocheting discs allow zombie hunters to battle their undead opponents in an all new way. Blaster comes with five glow-in-the-dark ZOMBIE STRIKE VORTEX discs and storage space for five additional discs. Available at most major retailers nationwide and HasbroToyShop.com.

NERF ZOMBIE STRIKE HAMMERSHOT Blaster

(HASBRO/Ages 8 years & up/Approx. Retail Price: \$15.99/Available: August 1, 2013)

One way to survive the zombie apocalypse: Keep moving. The compact ZOMBIE STRIKE HAMMERSHOT blaster is designed for defeating the living dead on the run! Featuring a five dart, front loading rotating barrel and a unique pull-back hammer mechanism, the HAMMERSHOT blaster is the go-to for sudden zombie attacks. Includes five NERF ZOMBIE STRIKE darts. Available at most major toy retailers nationwide and on HasbroToyShop.com.

NERF ZOMBIE STRIKE SIDESTRIKE Blaster

(Ages 8 years & up/Approx. Retail Price: \$14.99/Available: Spring 14)

The ZOMBIE STRIKE SIDESTRIKE blaster is the first NERF blaster with a holster for dart and blaster storage, leaving hands free to carry supplies and post-zombie invasion gear. The quick-draw blaster possesses NERF ELITE performance, firing ZOMBIE STRIKE darts up to 75 feet. The included holster is also compatible with the NERF FIRESTRIKE blaster, sold separately. Comes with six ZOMBIE STRIKE darts. Available at most major retailers nationwide and HasbroToyShop.com.

NERF ZOMBIE STRIKE BLADE Toy

(Ages 8 years & up/Approx. Retail Price: \$12.99/Available: Spring 14)

When it comes to hand to hand battles against zombies, losing is not an option. At 30" long, the durable foam ZOMBIE STRIKE BLADE sword is built to defend humanity at close range. Available at most major retailers nationwide and HasbroToyShop.com.

NERF ZOMBIE STRIKE RIPSHOT Blaster

(Ages 8 years & up/Approx. Retail Price: \$9.99/Available: Spring 14)

Plan a sneak attack against zombie foes with the aid of the stealthy ZOMBIE STRIKE RIPSHOT disc blaster, featuring integrated three disc storage. Comes complete with three ZOMBIE STRIKE VORTEX discs. Available at most major toy retailers nationwide and on HasbroToyShop.com.

NERF ZOMBIE STRIKE TARGET Set

(Ages 8 years & up/Approx. Retail Price: \$9.99/Available: Spring 14)

Keep your zombie hunting skills sharp with the ZOMBIE STRIKE TARGET set. The set comes complete with one small ZOMBIE STRIKE blaster, three ZOMBIE STRIKE darts and a ZOMBIE STRIKE target. Available at most major toy retailers nationwide and on HasbroToyShop.com.

NERF ZOMBIE STRIKE 30 Dart Refill

(HASBRO/Ages 8 years & up/Approx. Retail Price: \$9.99/Available: Spring 2014)

Ensure that the undead won't walk the Earth for long by stocking up on extra NERF ammo. Zombie hunters carrying the ZOMBIE STRIKE 30 DART refill won't be caught with an empty blaster in battle. ZOMBIE STRIKE foam darts feature cool green deco with signature ZOMBIE STRIKE "Z" logo. Available at most major toy retailers nationwide and on HasbroToyShop.com.

NERF ZOMBIE STRIKE RICOCHET Blaster

(Ages 8 years & up/Approx. Retail Price: \$7.99/Available: Spring 14)

When it all comes down to one shot, make it count. The single firing ZOMBIE STRIKE RICOCHET disc blaster is the ultimate tool for mounting sneak attacks on the living dead. Pocket-sized but powerful, the RICOCHET blaster comes with two NERF discs. Available at most major toy retailers nationwide and on HasbroToyShop.com.

NERF ZOMBIE STRIKE SLINGFIRE Blaster

(Ages 8 years & up/Approx. Retail Price: \$24.99/Available: Fall 14)

Zombie hordes are no match for the ZOMBIE STRIKE SLINGFIRE blaster! The blaster's lever-action allows for quicker reloads on the run and DIY-style designs lend an authentic feel to any NERF zombie attack. Blaster comes complete with one six dart clip and six ZOMBIE STRIKE darts which can be fired up to 75 feet. Features the NERF Tactical Rail System customizable with NERF N-STRIKE scopes and accessories, each sold separately. Available at most major retailers nationwide and HasbroToyShop.com.

NERF ZOMBIE STRIKE DOUBLESTRIKE Blaster

(Ages 8 years & up/Approx. Retail Price: \$9.99/Available: Fall 14)

When zombies are on the loose, double dart firing power is a necessity. Load two ZOMBIE STRIKE darts into the DOUBLESTRIKE blaster, pull back on the hammer mechanism, and fire to unleash both darts in a row! Blaster includes two ZOMBIE STRIKE darts. Available at most retailers nationwide and HasbroToyShop.com.