



May 24, 2007

## **Hasbro, Inc. Announces Quarterly Cash Dividend on Common Shares**

PAWTUCKET, R.I., May 24, 2007 (BUSINESS WIRE) -- Hasbro, Inc. (NYSE:HAS) announced that its Board of Directors has declared a quarterly cash dividend of \$0.16 per common share. The dividend will be payable on August 15, 2007 to shareholders of record at the close of business on August 1, 2007.

Hasbro is a worldwide leader in children's and family leisure time entertainment products and services, including the design, manufacture and marketing of games and toys ranging from traditional to high-tech. Both internationally and in the U.S., its PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHERS, TIGER, and WIZARDS OF THE COAST brands and products provide the highest quality and most recognizable play experiences in the world.

SOURCE: Hasbro, Inc.

For Hasbro, Inc.  
Investor Relations  
Karen A. Warren, 401-727-5401  
or  
News Media  
Wayne S. Charness, 401-727-5983