



June 4, 2013

Dwayne Johnson, Channing Tatum & Bruce Willis Star In The Explosive Global Hit: *G.I. JOE: Retaliation* Bursting Onto Blu-ray™, Blu-ray 3D™ And DVD July 30, 2013

Fans Can Be the First to Own the Action Extravaganza on Digital July 16th

"...the coolest and most action-packed movie of the year!"—Shawn Edwards, FOX-TV

HOLLYWOOD, Calif., June 4, 2013 /CNW/ - Called "a stunning, high-flying, super-charged blast of fun" (Shawn Edwards, FOX-TV), the \$355+ million worldwide blockbuster *G.I. JOE: RETALIATION* explodes onto Blu-ray, Blu-ray 3D, DVD and On Demand July 30, 2013 from Paramount Home Media Distribution. Based on Hasbro's popular G.I. JOE brand, the film will be available on Digital two weeks early on July 16th. "Born to play a G.I. JOE" (Scott Bowles, [USA Today](#)), Dwayne Johnson embodies ROADBLOCK and he and Channing Tatum "are a match made in action flick heaven" (James Oster, [JoBlo.com](#)) in this "cool ride" (Richard Corliss, [Time](#)) that is "awesome times 10!" (Shawn Edwards, FOX-TV). From Paramount Pictures and Metro-Goldwyn-Mayer Pictures, *G.I. JOE: RETALIATION* also stars action legend Bruce Willis as the original G.I. JOE, as well as Adrienne Palicki, D.J. Cotrona and Jonathan Pryce. In director Jon M. Chu's heart-pounding thrill ride, the G.I. JOE team not only faces off against its mortal enemy COBRA, it is also forced to contend with threats from within the government that jeopardize its very existence.

(Photo: <http://photos.prnewswire.com/prnh/20130604/LA25607>)

The *G.I. JOE: RETALIATION* Blu-ray/DVD combo pack with UltraViolet™ comes fully loaded with declassified special features that take viewers behind the lines to explore the action and the characters, what it took to bring the film to life and more. The film will also be available in a Blu-ray 3D/Blu-ray/DVD combo pack or as a single disc DVD.

In addition, both the Blu-ray/DVD and Blu-ray 3D/Blu-ray/DVD combos include a limited time offer to receive a FREE set of personalized dog tags. Consumers can visit a dedicated website and enter their unique code along with personal information to receive their own high-quality, collectible dog tags (see insert for complete details).

The Blu-ray releases available for purchase will be enabled with UltraViolet, a new way to collect, access and enjoy movies. With UltraViolet, consumers can add movies to their digital collection in the cloud, and then stream or download them — reliably and securely — to a variety of devices.

G.I. JOE: RETALIATION Blu-ray/DVD Combo Pack

The *G.I. JOE: RETALIATION* Blu-ray is presented in 1080p high definition with English 7.1 Dolby TrueHD, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital, Portuguese 5.1 Dolby Digital and English Audio Description and English, English SDH, French, Spanish and Portuguese subtitles. The DVD in the combo pack is presented in widescreen enhanced for 16:9 TVs with English 5.1 Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital and English Audio Description and English, French, Spanish and Portuguese subtitles. The combo pack includes access to a digital copy of the film as well as the following:

Blu-ray

- **Feature film in high definition**
- **Commentary by director Jon M. Chu and producer Lorenzo di Bonaventura**
- **Special Features**
 - **Mission Briefing**—A look at pre-production, previsualization, storyboards and more.
 - **Deployment**— As filming begins we take a closer look at the stunts, costumes and more.
 - **Two Ninjas**—Focus on two G.I. JOE favorites, SNAKE EYES and JINX, and the filming of the Dojo sequence.

- **The Desert Attack**—An in-depth look at the filming of this pivotal action sequence.
- **COBRA Strikes**—Highlights of the villains featured in the film.
- **The Lone Soldiers**—Behind-the-scenes as ROADBLOCK, FLINT and LADY JAYE go on the run.
- **The Monastery**—An examination of the Himalayan escape sequence.
- **Fort Sumter**—An all-access view of the epic climax.
- **Deleted Scenes**

DVD

- **Feature film in standard definition**

G.I. JOE: RETALIATION Blu-ray 3D/Blu-ray/DVD Combo Pack

The **G.I. JOE: RETALIATION** Blu-ray 3D combo pack includes all of the above, as well as the film in high definition and 3D on a disc presented in 1080p high definition with English 7.1 Dolby TrueHD, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital, Portuguese 5.1 Dolby Digital and English Audio Description and English, English SDH, French, Spanish and Portuguese subtitles.

G.I. JOE: RETALIATION Single-Disc DVD

The single-disc DVD is presented in widescreen enhanced for 16:9 TVs with English 5.1 Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital and English Audio Description and English, French, Spanish and Portuguese subtitles. The disc includes the feature film in standard definition.

Paramount Pictures, Metro-Goldwyn-Mayer Pictures and Skydance Productions present in association with Hasbro a di Bonaventura Pictures Production: "G.I. JOE: Retaliation." Executive producers Stephen Sommers, Herb Gains, Erik Howsam, Gary Barber, Roger Birnbaum, David Ellison, Paul Schwake and Dana Goldberg. Produced by Lorenzo di Bonaventura and Brian Goldner. Based on Hasbro's G.I. JOE ® characters. Written by Rhett Reese & Paul Wernick. Directed by Jon M. Chu.

About Paramount Home Media Distribution

Paramount Home Media Distribution (PHMD) is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. The PHMD division oversees PPC's home entertainment, digital and television distribution activities worldwide. The division is responsible for the sales, marketing and distribution of home entertainment content on behalf of Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV, Nickelodeon, Comedy Central and CBS and for providing home entertainment fulfillment services for certain DreamWorks Animation Home Entertainment titles. PHMD additionally manages global licensing of studio content and distribution across worldwide digital and television distribution platforms including online, mobile and portable devices and emerging technologies.

About Hasbro, Inc.

Hasbro, Inc. (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through the creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF and LITTLEST PET SHOP. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 170 markets around the world, and for the U.S. on Hub Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at www.hasbro.com.

About Metro-Goldwyn-Mayer Studios Inc.

Metro-Goldwyn-Mayer Inc. is a leading entertainment company focused on the production and distribution of film and television content globally. The company owns one of the world's deepest libraries of premium film and television content. In addition, MGM has investments in domestic and international television channels, including MGM-branded channels. For more information, visit www.mgm.com.

For more information visit: <http://www.gijoemovie.com/>

G.I. JOE: RETALIATION

Street Date:	July 30, 2013 (Blu-ray, Blu-ray 3D, DVD and On Demand)
	July 16, 2013 (Digital)
SRP:	\$49.99 U.S. (Blu-ray 3D/Blu-ray/DVD combo pack)
	\$39.99 U.S. (Blu-ray/DVD combo pack)
	\$29.99 U.S. (DVD)
Runtime:	110 minutes
U.S. Rating:	PG-13 for intense sequences of combat violence and martial arts action throughout and for brief sensuality and language
Canadian Rating:	PG for violence and disturbing content

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