FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPRO | VAL |
|---|------------------------|-----------|
| | OMB Number: | 3235-0287 |
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| l | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* ANDERSON BASIL | | | | | | 2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS] | | | | | | | | | | | | olicable) | | Person(s) to Issuer | | |
|--|---|---------|------------------|--------------|--------------|--|---|-------------------|--|-------------------------------------|-------|---|---|-------|-------|---|---|------------------------------|--|--|---|--|
| (Last) (First) (Middle) C/O HASBRO, INC. | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/21/2015 | | | | | | | | | | Officer (give title below) | | | Other (specify below) | | | |
| 1011 NEWPORT AVENUE | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) PAWTU | Street) PAWTUCKET RI 02861 | | | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (St | ate) (2 | Zip) | | | | | | | | | | | | | | | | | | | |
| | | Tabl | e I - Nor | -Deriv | ative | Se | curitie | s Ac | quire | l, Di | spo | osed o | f, or | Bene | efici | ally | Owne | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | | Day/Year) if | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Cod | Transaction Dispose Code (Instr. 5) | | Disposed | ities Acquired (A) d Of (D) (Instr. 3, | | | 4 and Secu Bene | | cially I Following | 6. Owr Form: (D) or (I) (Ins | Direct Indirect | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | Cod | e V | | Amount | | | (| A) or D) | Price | | Transaction(s) (Instr. 3 and 4) | | | | (| | | | | |
| Common Stock (Par Value \$.50 per share) 05/21/ | | | | | | | | | A | | | 2,004 | | A \$0 | | 0 | 32,771 | | | D | | |
| | | Та | ble II - C | erivati | | | | | | | | | | | | | vned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | ative Conversion Date Execution rity or Exercise (Month/Day/Year) if any | | Date, y/Year) | Code (Instr. | | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Expirat (Month | 5. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Date | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares | | | t | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ov Fo Dir or (I) | rnership rm: ect (D) Indirect (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

Tarrant Sibley, P/O/A for Basil

** Signature of Reporting Person

. Anderson

05/26/2015

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.