FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington, D.C. 20349	OMB APPROVAL				
ANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235			
ANOES IN BENEFICIAL STATEMENT	Estimated average burden				

STATEMENT OF CH. Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

OMB Number:	3235-0287
Estimated average burde	n
hours per response.	0.5

1. Name and Address of Reporting Person* <u>HASSENFELD ALAN G</u>						2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last)	(F	irst)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 05/19/2005 X Officer (give title below) Chairman											specify				
(Street)						4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(City)	(S	tate)	(Zip)			X Form filed by One Reporting Person Form filed by More than One Reporting Person										- 1				
		Tal	ble I - Non	-Deriv	ativ	e Se	ecuritie	s Ac	quired, D	isp	osed o	f, or Be	ene	eficially	y Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						Execution Date,			Code (Ins	Transaction Disposed Code (Instr. 5)					5. Amount of Securities Beneficially Owned Followin		Form	r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	•	Amount	(A) or (D)		Price	Transact (Instr. 3 a	ion(s)			(111501.4)	
			Table II - I (uired, Dis s, options	•				-	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Ti	Code (In				6. Date Exercisa Expiration Date (Month/Day/Year			7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)		security	8. Price of Derivative Security (Instr. 5)		ve es ially ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				С	Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title		Amount or Number of Shares						
Option (Right to	\$20.57	05/19/2005			A		50,000		12/25/2005 ⁽²⁾) (05/18/2012	Commo	n g	50,000	\$0	50,00	0	D		

Explanation of Responses:

- 1. These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 2. 33 1/3% of the options become exercisable on December 25, 2005 and an additional 33 1/3% of the options become exercisable on May 19, 2007 and May 19, 2008.

Tarrant Sibley, p/o/a for Alan G. Hassenfeld

05/20/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.