## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to	STATEMENT C
Section 16. Form 4 or Form 5 obligations may continue. See	
Instruction 1(b).	Filed pursu

## OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  GREENBERG JACK M					2. Issuer Name and Ticker or Trading Symbol HASBRO INC [ HAS ]									ck all appl	,		rson(s) to Iss 10% Ov	
(Last)	`	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 12/31/2014								Officer (give title below)			Other (specify below)		
123 NORTH WACKER DRIVE, SUITE 800  (Street)				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person					
(City)			50606 (Zip)	-									Form Perso	orm filed by More than One Reporting erson				
(- 9)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					Execution Date,			Code (Ir	Transaction Disposed C Code (Instr. 5)			red (A str. 3,	4 and Securit		ties Fo cially (D I Following (I)		. Ownership orm: Direct O) or Indirect ) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
									v	Amount	(A) (D)	or P	rice	Transac	ted action(s) 3 and 4)			(Instr. 4)
		Т	able II - Deriv (e.g.,					uired, Di						Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		n of Ex		. Date Exercisable and xpiration Date Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		] [	3. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A) (D)		Date Exercisable	Ex Da	piration tte	Amo or Num of Shar		ber					
Phantom Stock Units <sup>(1)</sup>	\$0 <sup>(2)</sup>	12/31/2014		A		85		(3)		(3)	Common Stock	8	5	\$54.99	10,958		D	

## **Explanation of Responses:**

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.
- 2. Units correspond 1 for 1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.

Tarrant Sibley, P/O/A for Jack 01/05/2015 M. Greenberg

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.