



Brian Goldner

Chairman & CEO, Hasbro, Inc.

As Chairman and CEO of Hasbro, Inc., Brian Goldner is responsible for bringing the company's iconic brands to life across its strategic Brand Blueprint, through toy and game innovation, immersive entertainment experiences, digital gaming, consumer products, esports, publishing, and many more categories. Since joining Hasbro in 2000 and taking on the role of CEO in 2008, Mr. Goldner has been instrumental in transforming Hasbro from a traditional toy and game company to a global play and entertainment leader.

Mr. Goldner pioneered Hasbro's entry into entertainment and oversees the Company's omni-channel storytelling. In 2019, he led the company in the acquisition of entertainment studio eOne, building on Hasbro's brand portfolio globally extending great storytelling and content across all screens.

Hasbro successfully manages licenses with some of the most valuable properties in the industry, including Marvel, Star Wars, Disney Princess and Disney Frozen with The Walt Disney Company, Universal Dreamworks Trolls, Sesame Street and Beyblade.

Mr. Goldner is actively involved in driving corporate and community initiatives to fulfill Hasbro's purpose, to make the world a better place for children and their families. Hasbro has been named on the 100 Best Corporate Citizens list for 2019 by CR Magazine for the 8th consecutive year and was recognized as a 2019 World's Most Ethical Company® by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices.

Prior to assuming his role as CEO, Mr. Goldner served in a number of leadership positions, most recently as COO from 2006-2008.

Before joining Hasbro, Mr. Goldner held several senior management positions, including executive vice president and chief operating officer of Bandai America, worldwide director in charge of the LA office of J. Walter Thompson, and vice president and account director in the Chicago office of Leo Burnett Advertising.

In addition to being a member of Hasbro's board of directors, to which he was elected in 2008, Mr. Goldner serves on the board of directors for CBS Corporation, on the board of trustees for The Paley Center for Media, and is a member of the Producers Guild of America.

He is a graduate of Dartmouth College and the Executive Education Program at the Amos Tuck School.



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John Frascotti

President and Chief Operating Officer, Hasbro, Inc.

As President and Chief Operating Officer of Hasbro, Inc., John Frascotti leads a global organization focused on creating and delivering the world's best play and entertainment experiences across Hasbro's Brand Blueprint, including toys and games, immersive entertainment experiences, digital gaming and consumer products.

Mr. Frascotti joined Hasbro in 2008 as Chief Marketing Officer, became President of Hasbro Brands in 2014, and became President of Hasbro in 2017. In 2018, he was also named Chief Operating Officer, and was added to Hasbro's Board of Directors.

Mr. Frascotti is a member of the Board of Directors of Discovery Family Channel, a joint venture between Hasbro and Discovery Communications.

During his tenure, he has played a critical role in the re-imagination and re-invention of Hasbro's world-class portfolio of brands, including TRANSFORMERS, NERF, MY LITTLE PONY, BABY ALIVE, MONOPOLY, MAGIC: THE GATHERING and PLAY-DOH, in addition to Hasbro's Gaming Business, and its portfolio of Partner and Emerging Brands. His experience in brand building, digital marketing, consumer products, and entertainment has contributed to the expanded reach of these brands globally.

In addition to serving on Hasbro's Board of Directors, Mr. Frascotti is a member of the Board of Directors of Discovery Family Channel, a joint venture between Hasbro and Discovery Communications. He also is the chairman of Hasbro's IP Security Committee and a member of Hasbro's Global Information Systems Steering Committee.

Mr. Frascotti is a member of the Board of Directors of Corus Entertainment in Toronto, Canada, and was recognized by Forbes Magazine as one of top 5 most influential CMO's amongst the top 500 companies in Forbes Global 2000 Biggest Public Companies list. He also is a member of the Board of Directors of the Serious Fun Children's Network, a global network of camps for seriously ill children, and the Advisory Board for Newman's Own, which provides high-level advice and assistance on strategic matters to both Newman's Own Foundation and the food company, Newman's Own, Inc.

Before joining Hasbro, Mr. Frascotti served in several senior executive positions at Reebok International Ltd., including Senior Vice President of the Sport Division where he managed the company's largest global business segment, and also served as President and COO of myteam.com. Mr. Frascotti began his career in entertainment law working at leading law firms including Mitchell, Silberberg & Knupp in Los Angeles and Palmer & Dodge in Boston.

Mr. Frascotti received his BA in Economics from Yale, where he graduated Phi Beta Kappa and Summa Cum Laude, and his law degree, Cum Laude, from Harvard.



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Eric Nyman

Chief Consumer Officer, Hasbro, Inc.

As Chief Consumer Officer, Eric Nyman leads Hasbro's Global Consumer Organization with responsibility for all Global Brand teams across Hasbro's iconic brand portfolio inclusive of global marketing, product design, creative development, engineering and project management. He also has oversight for the Design & Development Innovation team, the Hasbro Agency, the Global Consumer Insights team and the Hasbro-direct organization.

Mr. Nyman has been a valued member of the Hasbro team for 16 years and has held several roles across brand and commercial management, most recently as President, Hasbro North America, where he was responsible for sales and marketing for the U.S. and Canada. Prior to his role as president, he served as Hasbro's General Manager and Senior Vice President of Marketing. Before joining Hasbro, Nyman held leadership roles within brand management for Timberland and LEGO.

Mr. Nyman earned a bachelor's degree in history from Virginia Wesleyan as well as an MBA from the Boston College Carrol School of Management. He currently serves as a member of the Virginia Wesleyan University Board of Trustees.

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Casey Collins

General Manager & SVP, Global Consumer Products.

Casey Collins joined Hasbro in August 2018 as General Manager & SVP, Global Consumer Products. Casey brings decades of experience and leadership in the licensing industry to the Hasbro team. He is a highly skilled and experienced licensing professional with an impressive track record of leading high performing teams and delivering consistently outstanding results.

Collins most recently held the position of Executive Vice President, Global Consumer Products with Worldwide Wrestling Entertainment, where he was responsible for monetizing fan engagement across global licensing, e-commerce, venue merchandise, digital gaming and home entertainment.

Collins was also the Executive Vice President, global licensing and entertainment at MGA Entertainment and the former Head of Domestic Licensing and Head of International Licensing at Lucasfilm.

He holds a Bachelor of Science degree in International Business from Florida State University and did post graduate work at Kellogg School of Management at Northwestern University.





Chris Cocks

President, Wizards of the Coast

Chris Cocks has been President of Wizards of the Coast, makers of fantasy classics Magic: The Gathering and Dungeons & Dragons, since June 2016.

In his time at Wizards the company has embarked on bold new digital gaming and entertainment initiatives, including the launch of Magic: The Gathering Arena, a new hit digital version of the biggest trading card game on the planet, a partnership with the Russo Brothers, Directors of Avengers: End Game, for a new Magic animated series exclusively on Netflix, and the establishment of an all new esports program that has launched Magic into a modern and exciting level of competitive play and viewership.

Prior to Wizards, Chris has a long resume of games, brand leadership and technology roles at Microsoft, Leapfrog and Procter & Gamble. He lives in Seattle with his wife and two children.



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Darren Throop

Chief Executive Officer, eOne

Darren Throop, President and CEO of eOne, has a 30-year track record in building and managing entertainment companies. His career in the industry began in 1991 when he founded an independent chain of retail music stores, Urban Sound Exchange. Mr. Throop took the company public in 2003 and grew eOne's global footprint through a series of transformative growth initiatives and corporate acquisitions across all areas of entertainment.

Today, as part of Hasbro, Inc., eOne is a talent-driven global entertainment organization with world-class brands that include preschool-phenoms Peppa Pig, PJ Masks and Ricky Zoom. The company's network includes film and television studio MAKERREADY with Brad Weston; content creation venture Amblin Partners with Steven Spielberg, DreamWorks Studios, Participant Media and Reliance Entertainment; leading film production and global sales company Sierra Pictures; unscripted television leaders Whizz Kid Entertainment, Renegade 83, Daisybeck Studios and Blackfin; music labels Dualtone Music Group and Last Gang; innovative music platform Audio Network; and innovation lab Secret Location.

Mr. Throop was recently appointed to The Order of Canada for his innovative leadership in the entertainment and film industry and currently sits on the IMAX Corporation Board of Directors.



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Olivier Dumont

President, Family & Brands, eOne

As President, Family & Brands, Olivier oversees all commercial and creative activities for eOne across all media, including development, production, sales, licensing and merchandising. His responsibilities include developing properties into global TV, home entertainment, new media and licensing and merchandising brands while supervising eOne's Family & Brands operations in the UK, US, Canada, Australia, Hong Kong, Brazil and Spain.

Under his leadership, eOne's preschool hit properties *Peppa Pig*, *PJ Masks* and *Ricky Zoom* have been launched by A-list broadcasters in key territories globally including the USA, Canada, Latin America, China, UK, France, Italy, Spain and Germany.

Olivier joined eOne in 2010 from TV-Loonland, where he served as Managing Director. He has occupied key roles across the children's entertainment industry, including heading acquisitions and co-production for a major kids' network, leading an animation studio and managing a distribution business.

Olivier studied French and Anglo-American law at Université Paris X Nanterre and intellectual property law at Université Panthéon Assas (Paris II).





Steve Bertram

President, Film & Television, eOne

As President, Film & Television, Steve Bertram is responsible for the growth of eOne's content and distribution groups globally, accelerating its strategy to increase the volume of premium film and television content. Bertram, who oversees all commercial and creative operations across filmed entertainment, is also responsible for managing the deep portfolio of Hasbro entertainment brands across live action film and television.

Bertram joined eOne in 2014 from DreamWorks Animation where he led new business development and operations and was responsible for building and managing new technology initiatives as well as strategic partnerships. Over the course of his career, Bertram held roles at DreamWorks, including supervision of the company's London-based theatrical marketing and distribution activities and serving as Chief Financial Officer of the privately held DreamWorks, LLC, until the company's sale to Viacom in 2005. He then joined Paramount Pictures as President of Business Operations for the Home Entertainment division where he was responsible for overseeing Paramount's multi-billion-dollar worldwide DVD business.

Bertram began his career in production finance in Paramount's Television division after graduating from the University of California, Santa Barbara, with an MA and BA in Economics.





Samantha Lomow

President Branded Entertainment, Hasbro & eOne

Samantha Lomow is a results-driven executive with 20 years of global marketing and managerial experience. She is highly adept at cultivating talent and creating a culture of collaboration and accountability.

In her current role as President of Branded Entertainment, Ms. Lomow provides leadership and oversight for Hasbro and eOne branded entertainment, setting the strategic priorities across live and animated formats for key brands and leading the development of commercialization plans in connection with storytelling created by eOne to unlock their full potential across all categories.

She also leads the overall franchise blueprint direction and activation for existing and new entertainment properties, bringing Hasbro IP to life via commercialization, driving brand longevity and maximizing revenue across Hasbro and eOne businesses.

Ms. Lomow has been instrumental in Hasbro's evolution from a toy company to a global play and entertainment leader. Following Hasbro's strategic Brand Blueprint, she has led the expansion of many of Hasbro's iconic brands into new play experiences and new categories, such as consumer products, digital gaming and entertainment.

Earlier in her career, she spearheaded the strategic growth of the TRANSFORMERS brand into a multi-billion-dollar franchise, aligning entertainment and merchandising strategies to maximize growth. She has since taken this same approach to additional brands, including MY LITTLE PONY, which premiered on the big screen in a full-length animated feature film in 2017.

Ms. Lomow also led Hasbro's successful effort to secure the DISNEY PRINCESS and DISNEY FROZEN licenses, adding to the company's impressive list of premier partners, which includes STAR WARS, MARVEL, DreamWorks TROLLS, BeyBlade, and others.

Ms. Lomow began her career at Hasbro Canada in 1996. She also held roles at Spin Master and Bandai. She holds a Bachelor of Arts Degree in International Relations from the University of Toronto and has completed the Hasbro Executive Education Program at the Dartmouth College Amos Tuck School. She currently serves on the Hasbro Children's Hospital Advisory Council and is a member of the Board of Directors for Claire's and the Day One Organization.



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Deb Thomas

Executive Vice President & Chief Financial Officer, Hasbro, Inc.

Deborah Thomas leads Hasbro's global corporate financial operations, including accounting and control, business planning and analysis, internal audit, treasury, tax, investor relations and other key financial disciplines. In addition to corporate finance, she oversees the Company's global information technology organization.

Prior to her appointment in 2009 as Hasbro's CFO, Ms. Thomas served as Senior Vice President and Head of Corporate Finance for Hasbro. Ms. Thomas also served as the Company's Corporate Controller and has held positions of increasing responsibility since joining Hasbro's Finance Department in 1998.

Ms. Thomas has participated in the due diligence and acquisition teams for almost every major acquisition Hasbro has made. In addition to her role in corporate finance, Ms. Thomas is an active member of Hasbro's Global Information Systems Steering Committee.

Prior to joining Hasbro, Ms. Thomas held Assurance positions at KPMG Peat Marwick, LLP from 1986 through 1998, in the United States and in the United Kingdom.

Ms. Thomas serves on the Boards of Directors of Rhode Island Airport Corporation (RIAC). Ms. Thomas was previously a board member SeaWorld Entertainment, Inc., a leading theme park and entertainment company, and several local, not-for-profit groups in Rhode Island including: the Providence Ballet Theatre, the Rhode Island Public Expenditure Council (RIPEC) and also sat on the President's Advisory Council of Providence College and Dorcas Place, an adult literacy center based in Providence, Rhode Island. She is a member of the AICPA, the Rhode Island Society of CPA's, and has on occasion advised to the Members in Industry sub-committee of the AICPA.

In 2010, Ms. Thomas was named the 2010 Citizen of the Year by the March of Dimes Rhode Island's Board of Directors, in recognition for her work to advance the March of Dimes' mission of improving infant health.

Ms. Thomas has a BS from Providence College, and is a CPA.



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