FORM 4

obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed purcuant to Section 16(a) of the Securities Evolution Act of 1024

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5

OMB APPROVAL										
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msu ucuom 1(b).			Fileu		tion 30(h) of the Inv					04	1			
1. Name and Address of BIONDI FRAN			er Name and Ticke BRO INC [F		ding S	ymbol		ationship of Reportir k all applicable) Director	,	erson(s) to Issuer				
(Last) (First) (Middle) 110 N. ROCKINGHAM AVE					of Earliest Transac 2007	ction (M	onth/D	Pay/Year)			Officer (give title below)	Other below	(specify)	
(Street) LOS ANGELES CA 90049 (City) (State) (Zip)					nendment, Date of	Original	Filed	(Month/Day/Y	6. Indi Line) X	,				
	Та	ble I - Nor	n-Derivat	tive S	ecurities Acqu	uired,	Disp	osed of, o	or Ben	eficially	Owned			
Date			2. Transac Date (Month/Da		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
		Table II - I	Derivativ	/e Sec	urities Acqui	red, D	ispo	sed of, or	Benef	icially C	wned			

(e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and

Expiration Date (Month/Day/Year)

5. Number

Derivative

Transaction

Code (Instr.

(Instr. 3)		Price of Derivative Security	((Month/Day/Year)	8)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		,		Underlying Derivative Security (Instr. 3 and 4)		(Instr. 5)	Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Pha Stor Uni		\$0 ⁽²⁾	12/31/2007		A		251		(3)(4)	(3)(4)	Common Stock	251	\$25.58	5,689	D	

Explanation of Responses:

1. Title of

Derivative

Security

Conversion

or Exercise

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- 2. Units correspond 1-for-1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.
- 4. Vesting of 10 units will occur on the earlier of 12/31/07 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 10 units will occur on the earlier of 12/31/08 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.

Tarrant Sibley, p/o/a for Frank J. Biondi, Jr.

01/03/2008

7. Title and

Amount of

Securities

** Signature of Reporting Person

8. Price of

Derivative

Security

9. Number of

derivative

Securities

10. Ownership

Form:

11. Nature

of Indirect

Beneficial

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3A. Deemed

if any

Execution Date

3. Transaction

(Month/Day/Year)

Date

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.