### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 5, 2013

Hasbro, Inc.

(Exact name of registrant as specified in its charter)

1-6682

(Commission File Number)

**05-0155090** (IRS Employer Identification No.)

**1027 Newport Ave., Pawtucket, Rhode Island** (Address of principal executive offices)

Rhode Island (State or other jurisdiction

of incorporation)

**02862** (Zip Code)

Registrant's telephone number, including area code: (401) 431-8697

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

On November 5, 2013, Hasbro, Inc. (the "Company") filed its Quarterly Report on Form 10-Q for the quarter ended September 29, 2013 (the "10-Q"). As disclosed in the 10-Q, the Company reported certain adjustments made since its third quarter earnings announcement on October 21, 2013 relating to an arbitration award received by the Company on October 29, 2013, which affect its third quarter financial statements. The Company recognized a total charge during the third quarter related to this arbitration award of \$75.5 million, of which \$57.2 million was included in royalty expense and \$18.3 million in interest expense. These adjustments decreased reported GAAP diluted earnings per share by \$0.50 for the third quarter to \$0.96 per share.

A copy of the financial information attached to the Company's October 21, 2013 earnings press release, updated to reflect the arbitration award charges, is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The Company has also revised certain slides in the slide presentation that accompanied its earnings call to reflect the arbitration award, which are attached hereto as Exhibit 99.2 and incorporated herein by reference.

The accompanying financial schedules include a financial measure, Earnings before Interest, Taxes, Depreciation and Amortization ("EBITDA"), that is considered a non-GAAP financial measure as defined under Securities and Exchange Commission ("SEC") rules. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with GAAP. Management believes that EBITDA is one of the appropriate measures for evaluating our operating performance, because it reflects the resources available for strategic opportunities including, among others, to invest in the business, strengthen the balance sheet and make strategic acquisitions. However, this measure should be considered in addition to, and not as a substitute for, or superior to, net earnings or other measures of financial performance prepared in accordance with GAAP measures are fully discussed in our financial statements and filings with the SEC. The EBITDA measures included in the financial schedules have been reconciled to the most directly comparable GAAP measures as is required under SEC rules regarding the use of non-GAAP financial measures.

The accompanying financial schedules and revised presentation slides also include the Company's 2013 and 2012 costs and expenses and operating profit excluding the impact of restructuring, pension settlement and the arbitration award charges, and 2013 and 2012 net earnings and diluted earnings per share excluding the above charges as well as a benefit from a tax settlement. Management believes that presenting this data excluding these charges and tax benefit assists investors understanding of the underlying performance of the results of operations.

As used herein, "GAAP" refers to accounting principles generally accepted in the United States of America.

The information furnished in this Item 2.02, including the Exhibits attached hereto, shall not be deemed "filed" for any purpose, and shall not be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, regardless of any general incorporation language in any such filing.

Item 9.01	Financial	Statements and Exhibits.
(d)	Exhibits	
	99.1	Hasbro, Inc. Revised Earnings Release Financial Schedules for the Quarter Ended September 29, 2013.
	99.2	Hasbro, Inc. Revised Conference Call Presentation Slides for the Quarter Ended September 29, 2013.

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### HASBRO, INC.

By: Name: Title: /s/ Deborah Thomas Deborah Thomas

Executive Vice President and Chief Financial Officer (Duly Authorized Officer and Principal Financial Officer)

Date: November 5, 2013

#### EXHIBIT INDEX

Exhibit No.	Description
99.1	Hasbro, Inc. Revised Earnings Release Financial Schedules for the Quarter Ended September 29, 2013.
99.2	Hasbro, Inc. Revised Conference Call Presentation Slides for the Quarter Ended September 29, 2013.

#### HASBRO, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

(Thousands of Dollars)	Sept. 29, 2013		9, 2013 Sept	
ASSETS				
Cash and Cash Equivalents	\$	588,668	\$	696,733
Accounts Receivable, Net		1,215,289		1,195,517
Inventories		447,113		463,433
Other Current Assets		346,215		263,297
Total Current Assets		2,597,285		2,618,980
Property, Plant and Equipment, Net		231,199		217,636
Other Assets		1,761,661		1,609,671
Total Assets	\$	4,590,145	\$	4,446,287
LIABILITIES, REDEEMABLE NONCONTROLLING INTERESTS AND SHAREHOLDERS' EQUITY	<i>•</i>	848.086	<i>¢</i>	
Short-term Borrowings	\$	212,926	\$	264,745
Current Portion of Long-term Debt		430,424		-
Payables and Accrued Liabilities		1,005,529		861,874
Total Current Liabilities		1,648,879		1,126,619
Long-term Debt		959,895		1,398,906
Other Liabilities		410,672		393,873
Total Liabilities		3,019,446		2,919,398
Redeemable Noncontrolling Interests		47,269		-
Total Shareholders' Equity		1,523,430		1,526,889
Total Liabilities, Redeemable Noncontrolling Interests and Shareholders' Equity	\$	4,590,145	\$	4,446,287

#### HASBRO, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

()				Quarter	End	led			Nine Months Ended						
(Thousands of Dollars and Shares Except Per Share Data)		Sept. 29, 2013		Net enues		Sept. 30, 2012	% N Rever			Sept. 29, 2013		Net enues		Sept. 30, 2012	% Net Revenues
Net Revenues	\$	1,370,348	Keve	100.0%	¢	1,345,137		100.0%	¢	2,800,384	Keve	100.0%	¢	2,805,454	100.0
Costs and Expenses:	ψ	1,570,540		100.070	φ	1,343,137		100.070	φ	2,000,304		100.070	ψ	2,005,454	100.0
Cost of Sales		568,582		41.5%		586,516		43.6%		1,136,724		40.6%		1,155,536	41.2
Royalties		143,947		10.5%		89,224		6.6%		243,568		8.8%		212,551	7.6
Product Development		59,366		4.3%		48,472		3.6%		154,455		5.5%		143,511	5.1
Advertising		136,487		10.0%		134,997		10.0%		277,278		9.9%		279,339	10.0
Amortization of Intangibles		14,224		1.0%		12,636		0.9%		37,677		1.3%		34,792	1.2
Program Product Cost		1,221		1.070		12,000		0.070		57,677		1.070		01,702	1.6
Amortization		17,991		1.3%		12,794		1.0%		34,023		1.2%		25,950	0.9
Selling, Distribution and		,				, -				- ,				- ,	
Administration		231,045		16.9%		210,876		15.7%		633,238		22.6%		602,145	21.5
Operating Profit	_	198,706		14.5%		249,622		18.6%		283,421		10.1%		351,630	12.5
Interest Expense		41,194		3.0%		23,043		1.7%		86,398		3.0%		68,568	2.4
Other (Income) Expense, Net		1,599		0.1%		1,630		0.1%		6,527		0.3%		3,320	0.1
Earnings before Income Taxes		155,913		11.4%		224,949		16.8%		190,496		6.8%	_	279,742	10.0
Income Taxes		30,070		2.2%		60,097		4.5%		34,844		1.2%		74,042	2.7
Net Earnings		125,843		9.2%		164,852		12.3%		155,652		5.6%	_	205,700	7.3
Net Loss Attributable to						- ,				,				,	
Noncontrolling Interests		(731)		0.0%		-		0.0%		(731)		0.0%		-	0.0
Net Earnings Attributable to	_				_				_				_		
Hasbro, Inc.	\$	126,574		9.2%	\$	164,852		12.3%	\$	156,383		5.6%	\$	205,700	7.3
	_				_				_				_		
Per Common Share															
Net Earnings Attributable															
to Hasbro, Inc.															
Basic	\$	0.97			\$	1.26			\$	1.20			\$	1.58	
Diluted	\$	0.96			\$	1.24			\$	1.19			\$	1.56	
Diated	-	0100			-				-	1110			-	100	
Cash Dividends Declared	\$	0.40			¢	0.36			¢	1.20			¢	1.08	
Casil Dividends Declared	<u>م</u>	0.40			φ	0.30			φ	1.20			ф —	1.00	
Mariahand Annua an Naushau af															
Weighted Average Number of Shares															
		120 252				120 610				100.070				120 146	
Basic	_	130,253			_	130,619			_	129,972			_	130,146	
Diluted	_	131,845				132,483			_	131,573			_	132,039	

#### HASBRO, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

(Character)	Nine Mon	ths Ended
(Thousands of Dollars)	Sept. 29, 2013	Sept. 30, 2012
Cash Flows from Operating Activities:		
Net Earnings	\$ 155,652	\$ 205,700
Non-cash Adjustments	168,429	152,201
Changes in Operating Assets and Liabilities	(276,764)	(214,285)
Net Cash Provided by Operating Activities	47,317	143,616
Cash Flows from Investing Activities:		
Additions to Property, Plant and Equipment	(78,246)	(74,896
Investments and Acquisitions, Net of Cash Acquired	(109,955)	-
Other	3,121	2,558
Net Cash Utilized by Investing Activities	(185,080)	(72,338)
Cash Flows from Financing Activities:		
Net (Repayments of) Proceeds from Short-term Borrowings	(11,235)	83,380
Purchases of Common Stock	(86,972)	(15,079)
Stock-based Compensation Transactions	87,172	49,182
Dividends Paid	(104,164)	(132,231)
Net Cash Utilized by Financing Activities	(115,199)	(14,748)
Effect of Exchange Rate Changes on Cash	(8,071)	(1,485)
Cash and Cash Equivalents at Beginning of Year	849,701	641,688
Cash and Cash Equivalents at End of Period	\$ 588,668	\$ 696,733

#### HASBRO, INC. SUPPLEMENTAL FINANCIAL DATA (Unaudited) (Thousands of Dollars)

Quarter Ended Nine Months Ended Sept. 29, 2013 Sept. 30, 2012 % Change Sept. 29, 2013 Sept. 30, 2012 % Change Major Segment Results U.S. and Canada Segment: External Net Revenues \$ 735,619 \$ 774,539 -5% \$ 1,466,921 \$ 1,510,112 -3% **Operating** Profit 146,991 154,239 -5% 243,738 229,578 6% Operating Margin 20.0% 19.9% 16.6% 15.2% International Segment: External Net Revenues 582,676 524,144 11% 1,212,665 1,174,366 3% **Operating** Profit 105,663 85,498 24% 115,951 5% 110,265 **Operating Margin** 18.1% 16.3% 9.6% 9.4% Entertainment and Licensing Segment: External Net Revenues 48,637 43,066 13% 114,747 115,618 -1% **Operating Profit** 7,625 10,722 -29% 16,622 26,652 -38% Operating Margin 15.7% 24.9% 14.5% 23.1% Net Revenues by Product Category Boys \$ 392,014 \$ 471,125 -17% \$ 888,494 \$ 1,162,958 -24% 365,714 Games 6% 873,774 763,460 14% 387,450 Girls 388,696 302,304 29% 652,889 499,731 31% Preschool 202,188 205,994 -2% 385,227 379,305 2% Total Net Revenues 1,370,348 1,345,137 2,800,384 2,805,454 \$ \$ \$ \$ International Segment Net Revenues by Major Geographic Region \$ 345,281 9% \$ 755,097 \$ 751,547 <1% Europe \$ 376,648 Latin America 115,342 237,090 131,914 14% 260,443 10% Asia Pacific 74,114 63,521 17% 197,125 185,729 6% Total \$ 582,676 \$ 524,144 1,212,665 \$ 1,174,366 **Reconciliation of EBITDA** Net Earnings Attributable to Hasbro, Inc. \$ 126,574 \$ 164,852 \$ 156,383 \$ 205,700 Net Loss Attributable to Noncontrolling Interests (731) (731) 23,043 Interest Expense 41,194 86,398 68,568 Income Taxes 30,070 60,097 34,844 74,042 Depreciation 32,345 31,374 75,526 75,113 Amortization of Intangibles 14,224 12,636 34,792 37,677 EBITDA \$ 243,676 292.002 \$ 390.097 458,215 \$ \$

#### HASBRO, INC. SUPPLEMENTAL FINANCIAL DATA RESTRUCTURING AND PENSION SETTLEMENT CHARGES (Unaudited) (Thousands of Dollars)

#### **Operating Profit, Excluding Restructuring, Pension Settlement and Arbitration Award Charges**

Quarter Ended September 29, 2013	As Reported	Less Restructuring, Pension Settlement and Arbitration Award Charges	Excluding Restructuring, Pension Settlement and Arbitration Award Charges	% Net Revenues
Net Revenues	\$ 1,370,3	48 \$ -	\$ 1,370,348	100.0%
Costs and Expenses:				
Cost of Sales	568,5	82 -	568,582	41.5%
Royalties	143,9	47 (57,164)	) 86,783	6.3%
Product Development	59,3	- 66	59,366	4.3%
Advertising	136,4	87 -	136,487	10.0%
Amortization of Intangibles	14,2	- 24	14,224	1.0%
Program Production Cost Amortization	17,9	91 -	17,991	1.3%
Selling, Distribution and Administration	231,0	45 (4,093)	) 226,952	16.6%
Operating Profit	\$ 198,7	06 \$ (61,257	) \$ 259,963	19.0%

<u>Nine Months Ended September 29, 2013</u>	As	Reported	Less Restructuring, Pension Settlement and Arbitration Award Charges	Re Se	Excluding estructuring, Pension ttlement and Arbitration vard Charges	% Net Revenues
Net Revenues	\$	2,800,384	\$ -	\$	2,800,384	100.0%
Costs and Expenses:						
Cost of Sales		1,136,724	(8,493)		1,128,231	40.3%
Royalties		243,568	(57,164)		186,404	6.7%
Product Development		154,455	(3,515)		150,940	5.4%
Advertising		277,278	-		277,278	9.9%
Amortization of Intangibles		37,677	-		37,677	1.3%
Program Production Cost Amortization		34,023	-		34,023	1.2%
Selling, Distribution and Administration		633,238	(23,473)		609,765	21.8%
Operating Profit	\$	283,421	\$ (92,645)	\$	376,066	13.4%

	Less Restructuring	Excluding Restructuring	% Net
As Reported	Charges	Charges	Revenues
\$ 2,805,454	\$-	\$ 2,805,454	100.0%
1,155,536	(2,764)	1,152,772	41.1%
212,551	-	212,551	7.6%
143,511	(2,479)	141,032	5.0%
279,339	) –	279,339	10.0%
34,792	-	34,792	1.2%
25,950		25,950	0.9%
602,145	(5,887)	596,258	21.3%
\$ 351,630	\$ (11,130)	\$ 362,760	12.9%
	\$ 2,805,454 1,155,536 212,551 143,511 279,339 34,792 25,950 602,145	As Reported Restructuring Charges   \$ 2,805,454 \$ -   1,155,536 (2,764) 212,551 -   212,551 - - 143,511 (2,479)   279,339 - - 34,792 -   25,950 - - -   602,145 (5,887) - -	As Reported Restructuring Charges Restructuring Charges   \$ 2,805,454 \$ - \$ 2,805,454   \$ 2,805,454 \$ - \$ 2,805,454   \$ 1,155,536 (2,764) 1,152,772   212,551 - 212,551   143,511 (2,479) 141,032   279,339 - 279,339   34,792 - 34,792   25,950 - 25,950   602,145 (5,887) 596,258

NOTE: There were no restructuring charges included in the reported amounts for the quarter ended September 30, 2012.

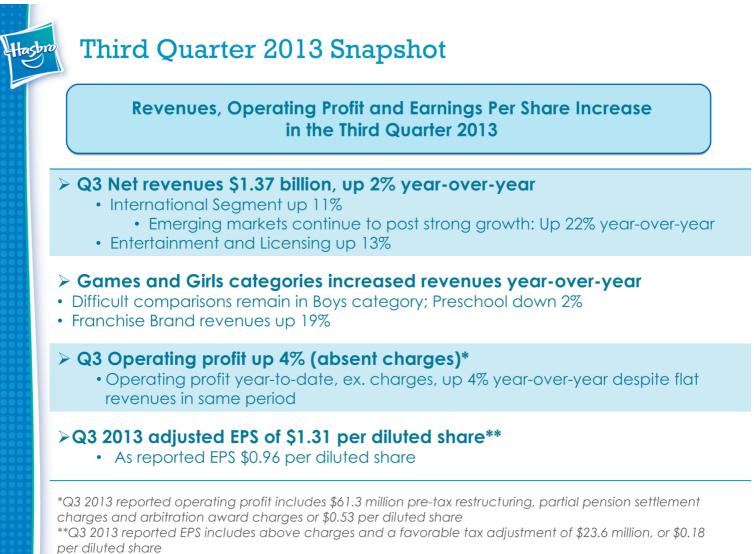
## Net Earnings and Earnings per Share Excluding Restructuring Charges, Pension Settlement Charges, Arbitration Award Charges and Benefit from Settlement of Tax Exams

	Quarter Ended										
			Dilu	ted Per			Diluted Per				
	Sep	t. 29, 2013	Share	Amount	Sept	t. 30, 2012	Share	Amount			
Net Earnings Attributable to Hasbro, Inc., as Reported	\$	126,574	\$	0.96	\$	164,852	\$	1.24			
Restructuring Charges, Net of Tax		2,447		0.02		-		-			
Pension Settlement Charges, Net of Tax		679		0.01		-		-			
Arbitration Award Charges, Net of Tax		66,447		0.50		-		-			
2013 Benefit from Tax Exam Settlement		(23,637)		(0.18)		-		-			
Net Earnings Attributable to Hasbro, Inc. as Adjusted	\$	172,510	\$	1.31	\$	164,852	\$	1.24			

	Nine Months Ended								
			Diluted Per						
	Sep	Sept. 29, 2013 Amount Sept. 30, 2012				Share Amount			
Net Earnings Attributable to Hasbro, Inc., as Reported	\$	156,383	\$	1.19	\$	205,700	\$	1.56	
Restructuring Charges, Net of Tax		21,224		0.16		7,675		0.06	
Pension Settlement Charges, Net of Tax		2,469		0.02		-		-	
Arbitration Award Charges, Net of Tax		66,447		0.50		-		-	
2013 Benefit from Tax Exam Settlement		(23,637)		(0.18)		-		-	
Net Earnings Attributable to Hasbro, Inc. as Adjusted	\$	222,886	\$	1.69	\$	213,375	\$	1.62	

#### Restructuring, Pension Settlement and Arbitration Award Charges – by Segment

		Quarter	r Ended	Nine Months Ended				
	Sept. 29, 2013 Sept. 30, 2012		Sept. 29, 2013		Sept. 30, 2012			
U.S. and Canada Segment	\$	-	\$	-	\$	-	\$	2,444
International Segment		-		-		-		1,628
Entertainment and Licensing Segment		-		-		1,729		555
Global Operations Segment		-		-		-		4,307
Corporate and Eliminations		61,257		-		90,916		2,196
Total Restructuring and Pension Settlement Charges	\$	61,257	\$	-	\$	92,645	\$	11,130



Refer to slides 23-27 for a reconciliation of "As Reported" to "As Adjusted" financials

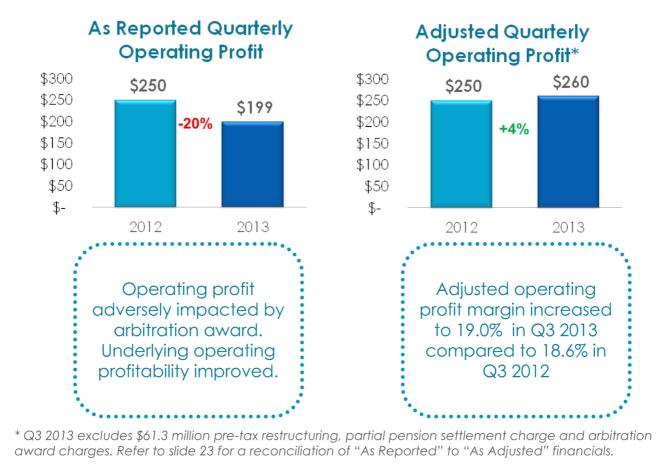
## Third Quarter 2013 Major Expense Items (as adjusted\*)

(\$ millions, unaudited)	2013	2012	% Change YOY	% of Q3 2013 Revenue	Notes
Cost of Sales	\$569	\$586	-3.1%	41.5%	Product mix; lower manufacturing costs
Royalties	\$87	\$89	-2.7%	6.3%	Lower revenues from licensed properties
Product Development	\$59	\$48	22.5%	4.3%	Film Development Write- Off; Addition of Backflip; Magic: The Gathering investments
Advertising	\$136	\$135	1.1%	10.0%	
Amortization of Intangibles	\$14	\$13	12.6%	1.0%	Addition of Backflip
Program Production Cost Amortization	\$18	\$13	40.6%	1.3%	Mix of programming delivered in Q3
Selling, Distribution & Administration*	\$227	\$211	7.6%	16.6%	Compensation; Depreciation; Magic: The Gathering investments

\* Q3 2013 as adjusted financials excludes \$61.3 million pre-tax restructuring, partial pension settlement charge and arbitration award charges. Refer to slide 23 for a reconciliation of "As Reported" to "As Adjusted" financials.

# Third Quarter 2013 Operating Profit

(\$ Millions, Unaudited)





# Third Quarter Income Statement

Hasbro

(\$ millions, unaudited)	Sept. 29, 2013	Sept. 30, 2012
Net Revenues	\$ 1,370	\$1,345
Cost of Sales	569	586
Royalties	144	89
Product Development	59	48
Advertising	136	135
Amortization of Intangibles	14	13
Program Production Cost Amortization	18	13
Selling, Distribution & Administration	231	211
Operating Profit	\$ 199	\$250
Interest Expense	41	23
Other (Income) Expense, Net	2	2
Earnings Before Income Taxes	\$156	\$225
Income Taxes	30	60
Net Earnings	\$126	\$165
Net Loss Attributable to Noncontrolling Interests	(1)	
Net Earnings Attributable to Hasbro, Inc.	\$ 127	\$165
Diluted EPS	\$0.96	\$1.24

# September Balance Sheets

Hasbro

(\$ millions, unaudited)	Sept. 29, 2013	Sept. 30, 2012
Cash and Cash Equivalents	\$ 589	\$ 697
Accounts Receivable	1,215	1,196
Inventories	447	463
Other Current Assets	346	263
Total Current Assets	\$ 2,597	\$ 2,619
Property, Plant & Equipment, Net	231	217
Other Assets	1,762	1,610
Total Assets	\$ 4,590	\$ 4,446
Short-term Borrowings	213	264
Current Portion of Long-term Debt	430	
Payables & Accrued Liabilities	1,006	862
Total Current Liabilities	\$ 1,6 <b>4</b> 9	\$ 1,126
Long-term Debt	960	1,399
Other Liabilities	411	394
Total Liabilities	\$ 3,020	\$ 2,919
Redeemable Noncontrolling Interests	47	
Total Shareholders' Equity	1,523	1,527
Total Liabilities, Redeemable Noncontrolling Interests & Shareholders' Equity	\$ 4,59 <b>0</b>	\$ 4,446

## Third Quarter Operating Profit, Excluding Restructuring, Pension Settlement and Arbitration Award Charges

(\$ thousands, unaudited)			Less Restructuring, Pension Settlement and	Re Sett	Excluding structuring, Pension tlement and	
Quarter Ended September 29, 2013	As	Reported	Arbitration Award Charges		Arbitration ard Charaes	% Net Revenues
Net Revenues	\$	1,370,348	\$ -	\$	1,370,348	100.0%
Costs and Expenses:						
Cost of Sales		568,582	-		568,582	41.5%
Royalties		143,947	(57,164)		86,783	6.3%
Product Development		59,366	-		59,366	4.3%
Advertising		136,487	-		136,487	10.0%
Amortization of Intangibles		14,224	-		14,224	1.0%
Program Production Cost Amortization		17,991	-		17,991	1.3%
Selling, Distribution and Administration		231,045	(4,093)		226,952	16.6%
Operating Profit	\$	198,706	\$ (61,257)	\$	259,963	19.0%

Note: There were no restructuring, pension settlement or arbitration award charges included in the reported amounts for the quarter ended September 30, 2012.

## Nine Month Operating Profit, Excluding Restructuring, Pension Settlement and Arbitration Award Charges

(\$ thousands, unaudited)			F Settl	Less tructuring, Pension ement and ation Award	Res Pensio	Excluding structuring, on Settlement Arbitration	
Nine Months Ended September 29, 2013	As	Reported	C	Charges	Awa	ard Charges	% Net Revenues
Net Revenues	\$	2,800,384	\$	-	\$	2,800,384	100.0%
Costs and Expenses:							
Cost of Sales		1,136,724		(8,493)		1,128,231	40.3%
Royalties		243,568		(57,164)		186,404	6.7%
Product Development		154,455		(3,515)		150,940	5.4%
Advertising		277,278		-		277,278	9.9%
Amortization of Intangibles		37,677		-		37,677	1.3%
Program Production Cost Amortization		34,023		-		34,023	1.2%
Selling, Distribution and Administration		633,238		(23,473)		609,765	21.8%
Operating Profit	\$	283,421	\$	(92,645)	\$	376,066	13.4%

			Less Restructuring	Excluding structuring	
Nine Months Ended September 30, 2012	As F	Reported	Charges	Charges	% Net Revenues
Net Revenues	\$	2,805,454	\$ -	\$ 2,805,454	100.0%
Costs and Expenses:					
Cost of Sales		1,155,536	(2,764)	1,152,772	41.1%
Royalties		212,551	-	212,551	7.6%
Product Development		143,511	(2,479)	141,032	5.0%
Advertising		279,339	-	279,339	10.0%
Amortization of Intangibles		34,792	-	34,792	1.2%
Program Production Cost Amortization		25,950	-	25,950	0.9%
Selling, Distribution and Administration		602,145	(5,887)	 596,258	21.3%
Operating Profit	\$	351,630	\$ (11,130)	 362,760	12.9%

## Restructuring, Pension Settlement and Arbitration Award Charges by Segment

	Quarter	Ended	Nine Months Ended			
(\$ thousands, unaudited)	Sept. 29, 2013	Sept. 30, 2012	Sept. 29, 2013	Sept. 30, 2012		
U.S. and Canada Segment	\$ -	\$ -	\$ -	\$ 2,444		
International Segment	_	-	-	1,628		
Entertainment and Licensing Segment	_	-	1,729	555		
Global Operations Segment	_	-	-	4,307		
Corporate and Eliminations	61,257	-	90,916	2,196		
Total Restructuring, Pension Settlement and Arbitration Award Charges	\$ 61,257	\$ -	\$ 92,645	\$ 11,130		

## Net Earnings and EPS Excluding Restructuring Charges, Pension Settlement Charges, Arbitration Award Charges and Benefit from Settlement of Tax Exams

	Quarter Ended						
(\$ thousands, except per share amounts, unaudited)	Sept. 29, 2013	Diluted Per Share Amount	Sept. 30, 2012	Diluted Per Share Amount			
Net Earnings Attributable to Hasbro, Inc., as Reported	\$ 126,574	\$ 0.96	\$ 164,852	\$ 1.24			
Restructuring Charges, Net of Tax	2,447	0.02	-	-			
Pension Settlement Charges, Net of Tax	679	0.01	-	-			
Arbitration Award Charges, Net of Tax	66,447	0.50	-	_			
2013 Benefit from Tax Exam Settlement	(23,637)	(0.18)	-	-			
Net Earnings Attributable to Hasbro, Inc., as Adjusted	\$ 172,510	Ş 1.31	<u>\$ 164,852</u>	<u>\$ 1.24</u>			
		Nine Mont	Months Ended				
(\$ thousands, except per share amounts, unaudited)	Sept. 29, Diluted Per Sept. 30, Diluted 2013 Share Amount 2012 Share Amo						
Net Earnings Attributable to Hasbro, Inc., as Reported	\$ 156,383	\$ 1.19	\$ 205,700	\$ 1.56			
Restructuring Charges, Net of Tax	21,224	0.16	7,675	0.06			
Pension Settlement Charges, Net of Tax	2,469	0.02	-	-			
Arbitration Award Charges, Net of Tax	66,447	0.50	-	-			
2013 Benefit from Tax Exam Settlement	(23,637)	(0.18)	-	-			
Net Earnings Attributable to Hasbro, Inc., as Adjusted	\$ 222,886	\$ 1.69	\$ 213,375	\$ 1.62			