FORM 4

obligations may continue. See

Check this box if no longer subject to Section 16. Form 4 or Form 5

Common Stock (Par Value \$.50 per share)

Common Stock (Par Value \$.50 per share)

Common Stock (Par Value \$.50 per share)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| washington, | D.C. | 20543 |
|-------------|------|-------|
| | | |

| Ц | OMB APPROVAL | | | | | | | | | | |
|----|-------------------------|----------|--|--|--|--|--|--|--|--|--|
| | OMB Number: | 3235-028 | | | | | | | | | |
| II | Estimated average burde | en | | | | | | | | | |

0.5

hours per response:

ed nursuant to Section 16/a) of the Securities Eychanne Act of 1934

| instruction 1(b). | | | Filea pu | ursuan | it to Section 16(a) (| of the S | ecuriti | es Exchange A | Ct of 19 | 34 | | | | | | |
|---------------------------------------|----------|--------------|---------------------------------------|--|---|---|---------|-----------------------------------|---------------|-----------|---|---|---|--|--|--|
| . , | | | | | tion 30(h) of the In | | | | | _ | | | | | | |
| Name and Address of Reporting Person* | | | | 2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| VERRECCHIA ALFRED J | | | | | <u> </u> | 1110] | | | X | Director | 10% (| Owner | | | | |
| (Last) C/O HASBRO I | (First) | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 02/25/2009 | | | | | | | Officer (give title below) Cha | X Other below | (specify) | | | |
| 1011 NEWPOR | Γ AVENUE | | | | | | | | | | | | | | | |
| (Street) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| PAWTUCKET | RI | 02862 | | | | | | | | X | Form filed by One Form filed by Mor Person | | | | | |
| (City) | (State) | (Zip) | | | | | | | | | | | | | | |
| | | Table I - No | n-Derivati | ive S | ecurities Acq | uired, | Dis | posed of, c | r Ben | eficially | Owned | | | | | |
| I mile or cooking (moure) | | | 2. Transactio Date (Month/Day/\ | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities A Disposed Of (I | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

A⁽¹⁾

 $F^{(2)}$

| (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
|--|---|--|---|---|---|--|---------------------------------|--|--------------------|--|--|---|--|--|--|-----------------------------|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. 8) Sec Acq (A) Disy of (I | | 5. Nu of Deriv Secur Acqu (A) or Dispo of (D) (Instr | ative rities ired osed | 6. Date Exerc Expiration Da (Month/Day/\ | ate | 7. Title Amoui Securi Under Deriva Securi and 4) | nt of ties lying tive ty (Instr. 3 | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | direct eficial ership |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | |

Explanation of Responses:

- 1. Shares earned under a performance share award granted July 27, 2006 which was contingent upon Hasbro's achievement of certain stated financial goals during a 10 quarter cycle.
- 2. This represents payment of tax withholding using share withholding in connection with the above performance share award.
- $3.\ Mr.\ Verrecchia\ disclaims\ beneficial\ ownership\ of\ these\ shares\ held\ by\ his\ wife.$

Tarrant Sibley, p/o/a for Alfred J. Verrecchia 02/27/2009

** Signature of Reporting Person

A

D

127,002

55,183

\$22.81

\$22.81

372,926

317,743

151.875

D

D

I(3)

By wife

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

02/25/2009

02/25/2009

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.