FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

washington,	D.C.	20549	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours ner resnonse.	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MALONE CLAUDINE B/CA					2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									ble)	Perso	10% Ov	vner	
(Last)	,	iirst)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 09/30/2003							Officer (g below)	ficer (give title low)		Other (s below)	specify		
10260 CAMPUS POINT DR M/SF3													-					
(Street) SAN DII	EGO C	A	92121		4. If Amendment, Date of Original Filed (Month/Day/Year)					ear)	6. Inc Line)	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	state)	(Zip)															
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date				2A. Deemed Execution Date if any (Month/Day/Yea		Date,	Code (Instr.					Form:	Direct Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
							Code	v	Amount	(A) or (D)	Price	Transactio				(111501.4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Tra Security or Exercise (Month/Day/Year) if any Coo			Code	nsaction of Expira			te Exercisable and ation Date th/Day/Year) 7. Title and Amount of Securities Underlying Derivative St (Instr. 3 and			f g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exerci	sable	Ex	piration te	Title	Amount or Number of Shares					
Phantom Stock Units ⁽¹⁾	\$0 ⁽²⁾	09/30/2003		A		117		08/08/1	1988 ⁽³⁾⁽⁴⁾	08/	/08/1988 ⁽³⁾⁽⁴⁾	Common Stock	117	\$18.68	1,595	5	D	

Explanation of Responses:

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- 2. Units correspond 1-for-1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.
- 4. Vesting of 5 units will occur on the earlier of 12/31/03 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 5 units will occur on the earlier of 12/31/04 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.

Tarrant Sibley, p/o/a for Claudine B. Malone

10/02/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.