FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL					
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LEINBACH TRACY A</u>						2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]											o of Reportin blicable) ctor		s) to Is	
(Last) (First) (Middle) C/O HASBRO, INC.						3. Date of Earliest Transaction (Month/Day/Year) 05/22/2014										Office below	er (give title v)		Other (specify below)	
1011 NEWPORT AVENUE (Street) PAWTUCKET RI 02861					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									. Indiv ine) X	•				
(City)	(\$	State) (Zip)													. 0.0				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)					ties Acquired (A) I Of (D) (Instr. 3,			5. Amo Securi Benefi Owned Report	ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount		(A) or (D)	Price	,	Transaction(s) (Instr. 3 and 4)				(1130.4)			
Common Stock (Par Value \$.50 per share) 05/22/									A		2,417	7	A \$		22,166		2,166	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution ity or Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)			ative rities ired osed	6. Date E: Expiration (Month/D)	n Date	е	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		ount nber			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form Director Inc (I) (In:	: t (D) lirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

<u>Tarrant Sibley, P/O/A for Tracy</u> <u>05/23/2014</u> <u>A. Leinbach</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.