FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APP	ROVAL
ı	OMB Number	2225.02

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*							2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>HARGREAVES DAVID D R</u>					1	<u> </u>									Di	ector		10% C	wner		
(Last) (First) (Middle)				3. D	Date of Earliest Transaction (Month/Day/Year)										Officer (give title below)		Other (below)	(specify			
(Last) (First) (Middle)				02/23/2010										Chief Oper	ratin	g Officer					
1011 NE	WPORT A	AVENUE															dividual or Joint/Group Filing (Check Applicable				
(Street)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)							
		2862												,	Form filed by One Reporting Person						
PAWIUC	JKE1 I	CI .	U	12002													,				
(City)		State)	(7	Zip)													rm filed by Mo rson	re tha	an One Rep	orting	
(0.0)				P)																	
			Tabl	e I - Nor	n-Deriv	ative	Sec	curitie	s Ac	quired,	Dis	posed o	f, or	Bene	eficia	ally Ow	ned				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution Date,			Code (Instr. 5)					nd Sec Ben	mount of urities eficially ed Following	For (D)	Ownership m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership			
						Ι,	(Monary Lear)		′ ' —	"					Rep	orted	'' '	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(Instr. 4)		
									Code	v	Amount		(A) or (D)	Price		saction(s) r. 3 and 4)					
Common Stock (Par value \$.50 per share)				02/23	3/2010				A ⁽¹⁾		24,083		A	\$	0	146,780		D			
			Ta									sed of,				y Owne	d				
				(e.g., pı	ıts, c	alls	, warr	ants,	option	s, co	onvertib	le se	ecurit	ties)						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security			3A. Deem Execution if any (Month/Da	Date,	4. Transaction Code (Instr. B)				6. Date Expiration (Month/Da	n Date	9	Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Price of Derivativ Security (Instr. 5)		,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Nun of Sha							

Explanation of Responses:

1. Shares earned under a contingent performance share award granted, February 13, 2007, which was contingent upon Hasbro's achievement of certain cumulative EPS and net revenue goals during a three-year performance period.

Tarrant Sibley, p/o/a for David

D.R. Hargreaves

** Signature of Reporting Person

Date

02/25/2010

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.