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Emmett / Furla & Hasbro Bring to Screen Monopoly and More

LOS ANGELES--(BUSINESS WIRE)-- Emmett / Furla Films has announced an agreement with [Hasbro, Inc.](#) (NASDAQ-HAS) to finance and co-produce three films based on Hasbro properties in the next two years. The deal was announced today by co-founders Randall Emmett & George Furla and Hasbro's Senior Vice President and head of Hasbro Films, Bennett Schneir. Under this new creative partnership, Emmett / Furla and Hasbro will co-produce these three films along with Brandon Grimes, while Envision Entertainment's partners Stepan Martisoyan and Remington Chase along with Emmett / Furla will co-finance them. The first movie will be based on MONOPOLY and is slated to begin production in 2013.

"Randall and George bring enormous passion and commitment to moviemaking," Hasbro's Schneir said. "We're pleased to be partnering with them to bring great stories and entertainment to audiences around the world."

"We are thrilled to be working with Hasbro. Their iconic brands have translated into great entertainment enjoyed by audiences of all ages worldwide" said Randall Emmett. "We look forward to a very successful partnership and to bringing MONOPOLY to the big screen."

In addition to producing & financing these 3 pictures, Emmett / Furla is slated to produce 6-8 films within the year. Presently, they are wrapping 2 GUNS, an \$85 million production to be released by Universal, followed by LONE SURVIVOR, a \$45 million film directed by Peter Berg, starring Mark Wahlberg, which started filming in New Mexico and to be distributed by Universal as well. Most recently, Emmett / Furla's END OF WATCH opened at No. 1 at the box office.

About Emmett / Furla Films

Founded in 1998 by company principals Randall Emmet and George Furla, Emmett / Furla Films is an independent film production company, dedicated to the development, financing and production of top tier filmed entertainment for the theatrical marketplace. The company is a major supplier of quality commercial projects for the studios and major independents worldwide. To date the company has produced over 70 films, which have generated over \$500 million in worldwide box office dollars to date.

Films produced by Emmett / Furla include "2 Guns," "End of Watch," "Alex Cross," "The Tomb," "Broken City," "The Amityville Horror," "Rambo," "Righteous Kill," "16 Blocks," "Bad Lieutenant," "Mechanic," "The Wicker Man," "88 Minutes," "King of California," "Wonderland" and "Conan the Barbarian," to name just a few.

About Envision Entertainment

Envision Entertainment was established a year ago by Mr. Remington Chase and Mr. Stepan Martirosyan — business partners in the Russian petroleum industry as well numerous residential and commercial developments worldwide, from Hawaii to the Virgin Islands, to Moscow and London.

Remington Chase, Envision's CEO & President, is a onetime child actor from Hollywood, CA who never abandoned his love and interest of films and the entertainment industry, even while working for over 20 years as an international financier in the petroleum, ship building and commercial real estate industries.

About Hasbro

[Hasbro, Inc.](#) (NASDAQ: HAS) is a branded play company providing children and families around the world with a wide-range of immersive entertainment offerings based on the Company's world class brand portfolio. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative, well-known and beloved brands such as TRANSFORMERS, LITTLEST PET SHOP, NERF, PLAYSKOOL, MY LITTLE PONY, G.I. JOE, MAGIC: THE GATHERING and MONOPOLY. The Company's Hasbro Studios

develops and produces television programming for markets around the world. The Hub TV Network is part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), in the U.S. Through the Company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at www.hasbro.com.

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