UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 19, 2022

Hasbro, Inc.

(Exact name of registrant as specified in its charter) **Rhode Island** 05-0155090 (State or other jurisdiction of incorporation or (I.R.S. Employer Identification No.) (Commission File Number) organization) 1027 Newport Avenue Pawtucket, Rhode Island 02861 (Address of Principal Executive Offices) (Zip Code) Registrant's telephone number, including area code: (401) 431-8697 Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Securities registered pursuant to Section 12(b) of the Act. Title of each class Name of each exchange on which registered Trading Symbol(s) The NASDAQ Global Select Market Common Stock, \$0.50 par value per share HAS Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule 12b-2 of the Securities Exchange Act of 1934. Emerging growth company \Box If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period provided pursuant to Section 13(a) of the Exchange Act. □

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On September 19, 2022, Hasbro, Inc. (the "Company") announced that Kenneth A. Bronfin and Edward M. Philip will retire from the Board of Directors (the "Board") of the Company at the Company's Annual Meeting of Shareholders in 2023. Mr. Bronfin and Mr. Philip, the two longest tenured members of the Board, have served since 2008 and 2002, respectively. Mr. Bronfin's and Mr. Philip's decisions to retire from the Board and not stand for re-election at the 2023 Annual Meeting were not a result of any disagreement with the Company. A copy of the press release announcing their retirement is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Hasbro, Inc. Press Release, dated September 19, 2022.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC.

By: /s/ Deborah Thomas Deborah Thomas Name:

Title:

Executive Vice President and Chief Financial Officer (Duly Authorized Officer and Principal Financial Officer)

Date: September 19, 2022

Kenneth A. Bronfin and Edward M. Philip to Retire from Hasbro Board at 2023 Annual Meeting of Shareholders

Pawtucket, R.I., September 19, 2022 -- Hasbro, Inc. (NASDAQ: HAS), a global play and entertainment company, today announced that Kenneth A. Bronfin and Edward M. Philip will retire from the Board at the Company's Annual Meeting of Shareholders in 2023. Mr. Bronfin and Mr. Philip, the two longest tenured members of the Board, have served since 2008 and 2002, respectively.

"On behalf of the entire Board of Directors and Hasbro team, I want to sincerely thank Ted and Ken for their years of service to Hasbro and for their unwavering commitment to our shareholders," said Rich Stoddart, Chair of Hasbro's Board of Directors. "Each of them made tremendous, lasting contributions to the success and growth of the Company, and their strategic counsel has been – and continues to be – invaluable over their tenures."

Chris Cocks, Hasbro's CEO, added: "We are especially grateful to Ted and Ken for continuing to ensure a smooth transition for me and our other new Board members, Elizabeth Hamren and Blake Jorgensen, who joined in April 2022. Our highly qualified, experienced and diverse Board is committed to supporting the Company's evolving and future needs and creating long-term value for our shareholders."

After the 2023 Annual Meeting, it is expected that Hasbro's Board will consist of 11 members, 10 of whom are independent.

ABOUT HASBRO

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers immersive brand experiences for global audiences through consumer products, including toys and games; entertainment through eOne, its independent studio; and gaming, led by the team at Wizards of the Coast, an award-winning developer of tabletop and digital games best known for fantasy franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS.

The Company's unparalleled portfolio of approximately 1,500 brands includes MAGIC: THE GATHERING, NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, DUNGEONS & DRAGONS, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media and one of the World's Most Ethical Companies by Ethisphere Institute. Important business and brand updates are routinely shared on our Investor Relations website, Newsroom and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties and actual events or results could differ materially from those that are anticipated. Hasbro does not undertake any obligation to make any revisions or updates to these forward-looking statements.

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