FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* TRUEB MARTIN R					2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]								`	k all app Dired	olicable) ctor		Owner	
						3. Date of Earliest Transaction (Month/Day/Year) 03/03/2010									N) .	belov		
				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi Line) X	Forn Forn	n filed by One Reporting Person n filed by More than One Reporting			
	Tabl	e I - No	n-Deriv	ative	Sec	uritie	s Ac	quired,	, Dis	posed o	f, or E	Benef	icially	Owne	ed			
Date					Execution Date,		Transaction Disposed Code (Instr.				and 5) Secu Bene Owne		ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									v	Amount	(A) (D)	or Pr	ice	Transa	action(s)		(msu: 4)	
Common Stock (Par Value \$.50 per share) 03/03/2					2010		F ⁽¹⁾		1,321	Ι	\$	\$35.295		4,618	D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Derivative Conversion Date Execu Security or Exercise (Month/Day/Year) if any			n Date, Pay/Year)	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration		Amount or Number of		Der Sec (Ins	ivative urity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
(Last) (First) (Middle) 200 NARRAGANSETT PARK DRIVE (Street) PAWTUCKET RI 02862 (City) (State) (Zip) Table I - Non-Derivation (Month/Day) 1. Title of Security (Instr. 3) Table II - Derivativ (e.g., put (month/Day)/Year) 1. Title of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day)/Year) (Month/Day)/Year) 3. Transaction Date (if any month/Day)/Year) (Month/Day)/Year)					RRAGANSETT PARK DRIVE (State) (Zip) Table I - Non-Derivative Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Stock (Par Value \$.50 per share) 03/03/2010 Table II - Derivative S (e.g., puts, c) 2. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year) 4. Transaction Date (Month/Day/Year) 8, one of the privative Security	RRAGANSETT PARK DRIVE 4. If Amer CKET RI 02862 (State) (Zip) Table I - Non-Derivative Security (Instr. 3) 2. Transaction Date (Month/Day/Year) if (Month/Day/Year) Table II - Derivative Security (e.g., puts, calls,	RRAGANSETT PARK DRIVE CKET RI 02862 4. 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Explanation of Responses:

1. This represents payment of tax withholding using share withholding in connection with a performance share award earned on February 23, 2010.

Tarrant Sibley, p/o/a for Martin 03/05/2010 R. Trueb

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.