FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPI	ROVAL
OMB Number:	3235-02

hours per

response:

3235-0287 December 31, Expires: 2014 Estimated average burden

0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STERN PAULA</u>					2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									(Chec	k all applica	able)	ting Person(s) to Issuer			
														X	Director			10% Ow	ner	
(Last)	(F		3. Date of Earliest Transaction (Month/Day/Year) 05/14/2003										Officer (below)	(give title		Other (specification)	pecify			
(Street)	Street					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Sileel)														X	Form fil	ed by One	Repo	rting Person		
(City)	(S	state)	(Zip)	,											Form filed by More than One Reporting Person					
		Та	ble I - Non-D	erivativ	ve Se	curiti	es A	\cqı	uired, D	Dispo	osed of	, or Ben	efici	ially	Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Year)	2A. Deemed Execution Date if any (Month/Day/Yea		Code (Instr.		tion I				and Securitie Beneficia Owned F		s lly ollowing	Form:	Direct Indirect Estr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v .	Amount	(A) or (D)	Pric	се		orted saction(s) tr. 3 and 4)		((Instr. 4)	
			Table II - Dei (e.ç									or Bene le secur			wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code (Insti				6. Date Exercisable and Expiration Date (Month/Day/Year)			and	7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			3. Price of Derivative Security Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ve es ially ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exe	e rcisable	Exp	iration	Title	Amo or Num of Shar	ber						
Phantom Stock Units ⁽¹⁾	0(3)	05/14/2003		A		503		05/1	14/2003 ⁽²⁾	05/1	.4/2003 ⁽²⁾	Common Stock	50)3	\$12.83	5,114	,	D		
Ontions																				

05/01/2004⁽⁵⁾

05/13/2013

Explanation of Responses:

15.875

(Right to

Buy)(4)

1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.

6,000

- 2. Units are settled only in cash and are payable after the reporting person ceases to be a director. All units are vested.
- 3. Units correspond 1-for-1 with common stock.
- 4. The options were granted pursuant to the 2003 Stock Option Plan for Non-Employee Directors.

05/14/2003

5. 33 1/3% of these options become exercisable on May 1, 2004 and an additional 33 1/3% become exercisable on each of May 1, 2005 and May 1, 2006.

Tarrant Sibley p/o/a for Paula 05/15/2003 Stern

** Signature of Reporting Person Date

6,000

Stock

\$0

6,000

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.