FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

l	OMB APPRO	VAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Repor	ting Person [*]					ame and T			ding	Symbol					all app	licable) tor	g Person(s) to Is)wner
(Last) (First) C/O HASBRO INC 1027 NEWPORT AVENU	,	Middle)	3. Date of Earliest Tran 02/25/2019			insac	saction (Month/Day/Year)						X	Office below	,	Other below) an & CEO	(specify	
(Street) PAWTUCKET RI (City) (State)		2861 Zip)		4. If A	mend	lment, Dat	e of (Origina	l Filed	i (Month/Da	ay/Ye	ar)		3. Indiv ine) X	Form	n filed by One	Filing (Check A Reporting Pers te than One Rep	on
(Glate)			n-Deriv	ative S	Secu	ırities A	cai	iired	Dis	nosed o	f o	r Ren	efici	ally	Owne	-d		
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,		э,	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			(A) or	5. Amount of Securities Beneficially Owned Follow		unt of ies cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount		(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock (Par Value	\$.50 per sh	nare)	02/25/	2019				A ⁽¹⁾		38,085		A	\$	0	9	5,890	D	
Common Stock (Par Value \$.50 per share)			02/25/2019					F ⁽²⁾		15,529		D	\$86.26		80,361		D	
Common Stock (Par Value \$.50 per share)		nare)	02/25/2019					G ⁽³⁾		22,556		D	\$0		57,805		D	
Common Stock (Par Value	: \$.50 per sh	nare)	02/25/	2019				G ⁽³⁾		22,556		A	\$	0	1,02	7,746.32	I ⁽⁴⁾	By the Brian D. Goldner Trust
Common Stock (Par Value	: \$.50 per sh	nare)													30,	367.6 ⁽⁵⁾	I ⁽⁴⁾	By the Barbara S. Goldner Trust
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date Execution Date, if any (Month/Day/Year)		4. Transact Code (In 8)	action of		, (f	6. Date Exercisab Expiration Date (Month/Day/Year)		e Am ar) Sec Und Der Sec		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number		ı		9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
Explanation of Bosponsos:				Code	,	(A) (D)		ate xercisa		Expiration Date	Title	of Sha	ires					

- 1. Shares were earned under a contingent stock perforamance award granted February 23, 2016 based upon Hasbro's achievements of stated financial goals over a three-year performance period that ended with
- 2. This represents payment of tax withholding using share withholding in connection with the payout under the contingent stock performance award.
- 3. This transaction involved a gift of securities by the Reporting Person to the Brian D. Goldner Trust.
- 4. Mr. Goldner disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest herein.
- 5. Share total has been updated to reflect shares acquired pursuant to dividend reinvestment plan.

Tarrant Sibley, P/O/A for Brian 02/27/2019 Goldner

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.