

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <b>GOLDNER BRIAN</b>  (Last) (First) (Middle) <b>C/O HASBRO INC</b> <b>1027 NEWPORT AVENUE</b>  (Street) <b>PAWTUCKET RI 02861</b>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <b>HASBRO INC [ HAS ]</b>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <b>Chairman &amp; CEO</b>
	3. Date of Earliest Transaction (Month/Day/Year) <b>02/25/2019</b>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (Par Value \$.50 per share)	02/25/2019		A <sup>(1)</sup>		38,085	A	\$0	95,890	D	
Common Stock (Par Value \$.50 per share)	02/25/2019		F <sup>(2)</sup>		15,529	D	\$86.26	80,361	D	
Common Stock (Par Value \$.50 per share)	02/25/2019		G <sup>(3)</sup>		22,556	D	\$0	57,805	D	
Common Stock (Par Value \$.50 per share)	02/25/2019		G <sup>(3)</sup>		22,556	A	\$0	1,027,746.32	I <sup>(4)</sup>	By the Brian D. Goldner Trust
Common Stock (Par Value \$.50 per share)								30,367.6 <sup>(5)</sup>	I <sup>(4)</sup>	By the Barbara S. Goldner Trust

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date					

**Explanation of Responses:**

- Shares were earned under a contingent stock performance award granted February 23, 2016 based upon Hasbro's achievements of stated financial goals over a three-year performance period that ended with fiscal 2018.
- This represents payment of tax withholding using share withholding in connection with the payout under the contingent stock performance award.
- This transaction involved a gift of securities by the Reporting Person to the Brian D. Goldner Trust.
- Mr. Goldner disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest herein.
- Share total has been updated to reflect shares acquired pursuant to dividend reinvestment plan.

Tarrant Sibley, P/O/A for 02/27/2019  
Brian Goldner

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

**\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).**

**Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.**

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