FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB API	PROVAL
OMB Number:	3235-0287
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Check this box if no longer subject to STATEMEN Section 16. Form 4 or Form 5	NT OF CHANGES IN BENEFICIAL OWNE	ERSHIP	OMB Number: Estimated average burd	3235-0287 len		
Jobligations may continue. See Instruction 1(b). Filed	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940					
Name and Address of Reporting Person* ATKIN ALAN R	2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]	5. Relationship of R (Check all applicable) X Director	eporting Person(s) to Ise)			

1	N ALAN	Reporting Person			HA	ASE	RO I	<u>INC</u>	[HAS]	9 -	,			(Chec		or	.9	10% Ov	
(Last) 350 PAR 26TH FL	K AVENU	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 12/31/2007								Office below	r (give title)		Other (s below)	specify	
(Street) NEW YO	ORK N		10022		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Ind Line) X							
(City)	(S		(Zip)	Davis			:4:	^-	i al	Dia		of o" D		si a IIs i	0				
1. Title of Security (Instr. 3) 2. To Date			2. Transa Date	action 2A. Deer Execution Day/Year) if any			. Deemed ecution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquire Disposed Of (D) (Instr. 5)		red (A)	or	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	٧	Amount	(A) (D)	or Pri	ice	Transac (Instr. 3	tion(s)			(
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/\)	ate,	4. Transactio Code (Inst 8)		on of		6. Date Exercisal Expiration Date (Month/Day/Year		Amount of		of S g Securi	Di Si (li	3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v			Date Exercisabl			Title	Amou or Numb of Share	er					
Phantom Stock Units ⁽¹⁾	\$0 ⁽²⁾	12/31/2007			A		253		(3)		(3)	Common Stock	253	3	\$25.58	37,702 ⁽⁻	4)	D	

Explanation of Responses:

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- 2. Units correspond 1-for-1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.
- 4. Does not include 3,055 units acquired by the reporting person pursuant to the Plan prior to August 15, 1996.

Tarrant Sibley, p/o/a for Alan 01/03/2008

** Signature of Reporting Person

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.