FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Zecher Linda Kay					2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Zecher Linda Kay															ector icer (give title		10% O	wner (specify	
(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 10/02/2014										ow)		below)		
C/O HMH; 222 BERKELEY STREET														_					
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual ne)	dividual or Joint/Group Filing (Check Applicable			
BOSTON	M.	A 0	2116													orm filed by One Reporting Person orm filed by More than One Reporting			
															Person				
(City)	(St		Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date			n Date,	, Transaction Disposed Code (Instr. 5)			ities Acquired (A) d Of (D) (Instr. 3, 4			nd Secu Bend Own	nount of irities eficially ed Following	Form:	Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
							Code	v	Amount	(A (C	N) or D)	Price	Tran	Reported Transaction(s) (Instr. 3 and 4)			(111511.4)		
Common Stock (Par Value \$.50 per share) 10/02/						2014		A		1,577 A		A	\$()	1,577		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	Conversion Date Execution I or Exercise (Month/Day/Year) if any		3A. Deemed Execution Da if any (Month/Day/Y	Date, Transaction					6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		ount	8. Price o Derivative Security (Instr. 5)		Ow Fo Dir or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				С	ode	v	(A)	(D)	Date Exercisal		Expiration Date	Title	of Shar						

Explanation of Responses:

Tarrant Sibley, P/O/A for Linda 10/06/2014 K. Zecher

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.