FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

2. Issuer Name and Ticker or Trading Symbol

OMB APPROVAL OMB Number:

5. Relationship of Reporting Person(s) to Issuer

Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1/h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  HASSENFELD ALAN G				HASBRO INC	HAS	]		(Che	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner				
(Last)	(First)	(Middle)		3. Date of Earliest Trans 02/14/2006	saction (	(Montr	n/Day/Year)		Officer (give titl below)	e Other (specify below)			
(Street)	(State)	4	. If Amendment, Date o	of Origin	nal File	ed (Month/Day	Line	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Table I - N	on-Derivati	ve Securities Ac	quire	d, Di	sposed of	, or Be	neficiall	y Owned			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Ye	Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired Disposed Of (D) (Insti			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Sto	ck (Par value \$.5	50 per share)								5,795,678	D		
Common Stoo	ck (Par value \$.5	50 per share)								350,390	<b>I</b> (1)	As Trustee of the Stephen Hassenfeld Charitable Lead Trust.	
Common Sto	ck (Par value \$.5	50 per share)								154,216	<b>I</b> (1)	As Trustee of the Sylvia Hassenfeld Trust.	
Common Sto	ck (Par value \$.5	50 per share)	02/14/200	6	S <sup>(2)</sup>		90,100	D	\$20.3	8,050,821	<b>I</b> (1)	As Trustee of the Merrill Hassenfeld Trust.	
Common Stor	ck (Par value \$.5	50 per share)	02/14/200	6	S <sup>(2)</sup>		500	D	\$20.32	8,050,321	I(1)	As Trustee of the Merrill Hassenfeld Trust.	
Common Stoo	ck (Par value \$.5	50 per share)	02/14/200	6	S <sup>(2)</sup>		1,800	D	\$20.33	8,048,521	I(1)	As Trustee of the Merrill Hassenfeld Trust.	
Common Stoo	ck (Par value \$.5	50 per share)	02/14/200	6	S <sup>(2)</sup>		2,200	D	\$20.34	8,046,321	I(1)	As Trustee of the Merrill Hassenfeld Trust.	
Common Sto	ck (Par value \$.5	50 per share)	02/14/200	6	S <sup>(2)</sup>		11,200	D	\$20.35	8,035,121	I <sup>(1)</sup>	As Trustee of the Merrill Hassenfeld Trust.	
Common Sto	ck (Par value \$.5	50 per share)	02/14/200	6	S <sup>(2)</sup>		12,600	D	\$20.36	8,022,521	I(1)	As Trustee of the Merrill Hassenfeld Trust.	

		Tab	e I - Non-De	erivative	Secu	ırities	Ac	quirec	l, Di	sposed o	f, or Be	eneficia	lly Own	ed		
1. Title of	le of Security (Instr. 3)		Date	nsaction h/Day/Year)	) if any	ition Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount	(A) or (D)	Price	Transac (Instr. 3	ction(s)		(111511. 4)	
Common	Stock (Par	value \$.50 per sl	nare) 02/	14/2006				S <sup>(2)</sup>		4,400	D	\$20.3	7 8,0	18,121	<b>I</b> (1)	As Trustee of the Merrill Hassenfeld Trust.
Common	Stock (Par	value \$.50 per sl	nare) 02/	14/2006				S <sup>(2)</sup>		13,800	D	\$20.3	8 8,00	04,321	I(1)	As Trustee of the Merrill Hassenfeld Trust.
Common	Stock (Par	value \$.50 per sl	nare) 02/	14/2006				S <sup>(2)</sup>		18,200	D	\$20.3	9 7,98	86,121	<b>I</b> (1)	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)		nare) 02/	14/2006				S <sup>(2)</sup>		37,300	D	\$20.4	7,94	18,821	<b>I</b> (1)	As Trustee of the Merrill Hassenfeld Trust.	
Common Stock (Par value \$.50 per share)		nare) 02/	14/2006				S <sup>(2)</sup>		100	A	\$20.4	1 7,94	18,721	I <sup>(1)</sup>	As Trustee of the Merrill Hassenfeld Trust.	
Common	Stock (Par	value \$.50 per sl	nare) 02/	14/2006				S <sup>(2)</sup>		1,000	D	\$20.4	2 7,94	17,721	<b>I</b> (1)	As Trustee of the Merrill Hassenfeld Trust.
Common	Stock (Par	value \$.50 per sl	nare) 02/	14/2006				S <sup>(2)</sup>		9,000	D	\$20.4	3 7,93	38,721	<b>I</b> (1)	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)		nare) 02/	02/14/2006				S <sup>(2)</sup>		25,000	D	\$20.4	4 7,93	13,721	<b>I</b> (1)	As Trustee of the Merrill Hassenfeld Trust.	
Common Stock (Par value \$.50 per share)			nare) 02/	02/14/2006				S <sup>(2)</sup>		22,800	D	\$20.4	7,890,921		I(1)	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)			nare)										82	9,347	I(1)	As Trustee of a Trust for the benefit of himself.
		Ta	ıble II - Deri										Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	xercise (Month/Day/Year) if any e of vative (Month/				5. Number of		6. Date Exerc Expiration Da (Month/Day/\)		isable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactie (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)
						(A) (	D)	Date Exercisable		Expiration Date		Amount or Number of Shares				

## **Explanation of Responses:**

- 1. Mr. Hassenfeld disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest therein.
- 2. All sales were made by the Merrill Hassenfeld Trust.

<u>Tarrant Sibley, p/o/a for Alan</u> <u>G. Hassenfeld</u>

02/15/2006

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.