FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO                | DVAL      |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  BATKIN ALAN R       |  |  |  |                                    | 2. Issuer Name and Ticker or Trading Symbol HASBRO INC [ HAS ] |       |     |  |                    |  |  | Relationship<br>neck all appli<br>X Direct  | icable)  | g Perso                                    | 10% Ow  | ner  |
|---|--|--|--|------------------------------------|--|-------|-----|--|--------------------|--|--|---|--|--|---|--|
| (Last) (First) (Middle) 350 PARK AVENUE                       |  |  |  |                                    | 3. Date of Earliest Transaction (Month/Day/Year) 03/31/2005    |       |     |  |                    |  |  | Office<br>below   | r (give title<br>)   |  | Other (s<br>below)  | pecify   |
| 26TH FLOOR  (Street)  NEW YORK NY 10022  (City) (State) (Zip) |  |  |  | 4.                                 | 4. If Amendment, Date of Original Filed (Month/Day/Year)       |       |     |  |                    |  |  | Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |   |  |
|   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |  |                                    |  |       |     |  |                    |  |  |   |  |  |   |  |
| Date  |  |  |  | . Transactio<br>ate<br>Month/Day/Y | Execution Date,  |       |     | Code (Instr. 5)  |                    |  |  | Benefic   | es<br>ially<br>Following   | 6. Own<br>Form: I<br>(D) or I<br>(I) (Inst | Direct c<br>ndirect E<br>r. 4) C                                    | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |
|   |  |  |  |                                    |  |       |     | Code V   | Amoun              | t (A) o  | Price                                  | Transac<br>(Instr. 3  | tion(s)  |  | 1   | Instr. 4)  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |                                    |  |       |     |  |                    |  |  |   |  |  |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date<br>if any<br>(Month/Day/Yea | Code                               | action<br>(Instr.  |       |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y O<br>F<br>D<br>oi<br>(!)                 | 0.<br>Dwnership<br>orm:<br>Direct (D)<br>r Indirect<br>) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |  |  |  | Code                               | v  | (A)   | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |   |  |
| Phantom<br>Stock<br>Units <sup>(1)</sup>                      | (2)  | 03/31/2005                                 |  | A                                  |  | 1,240 |     | (3)(4)   | (3)(4)             | Common<br>Stock  | 1,240                                  | \$20.45   | 32,434 <sup>(5)</sup>  |  | D   |  |

## **Explanation of Responses:**

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3
- 2. Units correspond 1-for-1 with common stock
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.
- 4. Vesting of 50 units will occur on the earlier of 12/31/05 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 50 units will occur on the earlier of 12/31/06 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.
- 5. Does not include 3,055 units acquired by the reporting person pursuant to the Plan prior to August 15, 1996.

<u>Tarrant Sibley, p/o/a for Alan</u> <u>R. Batkin</u>

04/04/2005

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.