

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>TRUEB MARTIN R</u> (Last) (First) (Middle) 200 NARRAGANSETT PARK DRIVE (Street) PAWTUCKET RI 02862 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>HASBRO INC [HAS]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Sr. VP and Treasurer
	3. Date of Earliest Transaction (Month/Day/Year) 11/03/2006	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (Par value \$.50 per share)	11/03/2006		M		7,500	A	\$19.9792	12,664	D	
Common Stock (Par value \$.50 per share)	11/03/2006		M		17,500	A	\$15.2188	30,164	D	
Common Stock (Par value \$.50 per share)	11/03/2006		M		12,000	A	\$11.59	42,164	D	
Common Stock (Par value \$.50 per share)	11/03/2006		M		10,000	A	\$11.16	52,164	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		100	D	\$27.1	52,064	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		1,600	D	\$27.11	50,464	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		1,000	D	\$27.12	49,464	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		19,400	D	\$27.13	30,064	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		4,100	D	\$27.14	25,964	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		8,800	D	\$27.15	17,164	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		2,000	D	\$27.17	15,164	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		2,000	D	\$27.18	13,164	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		4,000	D	\$27.19	9,164	D	
Common Stock (Par value \$.50 per share)	11/03/2006		S		4,000	D	\$27.2	5,164	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Amount or Number of Shares
Option (Right to Buy) ⁽¹⁾	\$19.9792	11/03/2006		M			7,500	12/08/1998 ⁽²⁾	12/07/2007 ⁽²⁾	Common Stock	7,500	\$0	0	D	
Option (Right to Buy) ⁽¹⁾	\$15.2188	11/03/2006		M			17,500	02/10/2003 ⁽³⁾	02/09/2010 ⁽³⁾	Common Stock	17,500	\$0	0	D	
Option (Right to Buy) ⁽¹⁾	\$11.59	11/03/2006		M			12,000	04/25/2002 ⁽⁴⁾	04/24/2011 ⁽⁴⁾	Common Stock	12,000	\$0	0	D	
Option (Right to Buy) ⁽¹⁾	\$11.16	11/03/2006		M			10,000	04/24/2004 ⁽⁵⁾	12/29/2012 ⁽⁵⁾	Common Stock	10,000	\$0	5,000	D	

Explanation of Responses:

- These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- These options vested in cumulative installments of 33 1/3% on each of the first three anniversaries of the date of grant, which grant date was, December 8, 1997.
- These options granted February 10, 2000 vested 100% February 10, 2003.

4. These options vested in cumulative installments of 33 1/3% on each of the first three anniversaries of the date of grant, which grant date was, April 25, 2001.

5. These options granted December 30, 2002 vested in cumulative installments of 33 1/3% on April 24, 2004, April 24, 2005 and April 24, 2006.

Tarrant Sibley, p/o/a for Martin 11/06/2006
R. Trueb

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.