FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HASSENFELD ALAN G															5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner				
(Last) (First) (Middle) C/O HASSENFELD FAMILY INITIATIVES LLC 101 DYER STREET, SUITE 401				3. Date of Earliest Transaction (Month/Day/Year) 11/10/2014									er (give title w)	•	Other below	(specify			
(Street) PROVIDENCE RI 02903					4	1. If Amend	lment, Da	riginal	Filed (Month/	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person									
(City)		(State)		(Zip)															
			Tab	le I -	Non-Deriv		ve Secu	ırities	_	red,	Disposed	of, or	Benefi	cially	/ Owne	ed			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deem Execution if any (Month/D	n Date,	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Inst	d (A) or r. 3, 4 and !	5)	5. Amor Securit Benefic Owned Reporte	es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code V		Amount	(A) or (D)	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)				(111511. 4)		
Common share)	Stock (Pa	ar value	\$.50 per												4,	,619		D	
Common share)	Stock (Pa	ar value	\$.50 per												154	,216 ⁽¹⁾		I	As Trustee of the Sylvia Hassenfeld Trust
Common share)	Stock (Pa	ar value	\$.50 per		11/10/201	4			S ⁽²⁾		311,838	D	\$57.44	408 ⁽³⁾	5,34	1,736 ⁽¹⁾		I	As Trustee of the Merrill Hassenfeld Trust
Common share)	Stock (Pa	ar value	\$.50 per		11/10/201	4			S ⁽²⁾		8,162	D	\$58.07	724 ⁽⁴⁾	5,333	3,574 ⁽¹⁾		I	As Trustee of the Merrill Hassenfeld Trust
Common Stock (Par value \$.50 per share)			11/11/201	4			S ⁽²⁾		124,637	D	\$56.73	16 ⁽⁵⁾	5,20	8,937(1)		I	As Trustee of the Merrill Hassenfeld Trust		
Common Stock (Par value \$.50 per share)			11/12/2014				S ⁽²⁾		8,937	D	\$56.7256 ⁽⁶⁾		5,200,000(1)			I	As Trustee of the Merrill Hassenfeld Trust		
Common Stock (Par value \$.50 per share)													5,64	5,643,064 ⁽¹⁾		I	As Trustee of the Trusts for the benefit of himself		
			Ta	able	II - Derivat (e.g., pu						isposed of				wned				
1. Title of Derivative Security 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year)		Exec if an	3A. Deemed 4. Execution Date, Tran		nsaction de (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, and 5)	er 6. I Ex (Mo	Date E	xercisable and in Date pay/Year)	7. Tit Amo Secu Unde Deriv	le and unt of irities erlying vative irity (Instr.	8. De Se (In	Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y G	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

		Та	ble II - Deriva (e.g., p					1 '		tible s	Benéficial Beculcitios	r			
1. Title of	2. Conversion	3. Transaction	3A. Deemed Execution Date.	4 ode Transa		(5A)Nu	m (150e) r		ercist2aalde an	d 7it1	itle aSolodares	8. Price of	9. Number of derivative	10.	11. Nature
Esectantation (Instr. 3) 1. Mr. Hassen	of Respises Price of fed disclaims Derivative	e M onth/Day/Year) beneficial ownership	if any (Month/Day/Year) or all these shares ex	Code (Instr.		rities s propo irea	(Month/Da	y/Year)	Sed Und t therein	urities Ierlying ivative	Security (Instr. 5)	Securities Beneficially Owned	Form: Direct (D) or Indirect	Beneficial Ownership . (Instr. 4)
2. All sales we Security the Merrill H. Hassenfeld Trust (A) or Security (Instr. 3 Following (I) (Instr. 4) 3. The price reported in Column 4 is a weighted average price. The shares were sold in military to the Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange (1) (Instr. 4) Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange (1) (Instr. 4) Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange (1) (Instr. 4) Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange (1) (Instr. 4) Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange (1) (Instr. 3) Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange (1) (Instr. 4) Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange (1) (Instr. 4) Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange (1) (Instr. 4) Hasbro, Inc., any security (Instr. 3) Hasbro, Inc., any security (Instr. 4) Hasbro, Inc., any security (Instr. 3) Hasbro, Inc., any security (Instr. 4) Hasbro, Inc., a															
4. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$58.025 to \$58.17 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (3) and (4) to this Form 4.															
5. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$56.60 to \$56.90 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (5). Number 6. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transabates at prices Expiration \$56.60 or \$56.90 inclusive. The reporting person undertakes to provide to Hasbro, Inc., any security holder of Hasbro, Inc. or the staff of the Securate price within the															
	any security no n in this footno		or the staff of the Secu	i iyiyes ar	nd Excha	inge C	.o tm nis	si on, cupon n	que st, ste ll ir	iformatie	n regarding in	e number of si	nares sold at each	separate price v	within the

Tarrant Sibley, P/O/A for Alan 11/12/2014 G. Hassenfeld

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.