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## **Announcing Radiant Machine Entertainment**

### **Radiant Machine's First Announced Projects are Gleemax.Com(TM) and DUNGEONS & DRAGONS Insider (TM) (D&D Insider(TM))**

#### **- Key Pieces to The Wizards Of The Coast(R) Digital Initiative**

REDMOND, Wash., Aug 28, 2007 /PRNewswire via COMTEX News Network/ -- Today, SolutionsIQ, Inc. announced Radiant Machine Entertainment, a studio dedicated to the creation of quality entertainment software. Radiant Machine combines 3D video game software development, web development, and enterprise-class systems integration to deliver new products that incorporate the latest in communities, social networking, and electronic entertainment.

Radiant Machine's first announced projects are Gleemax.com™ and DUNGEONS & DRAGONS Insider™ (D&D Insider™) -- key pieces to the Wizards of the Coast® digital initiative to engage gamers worldwide. Wizards of the Coast, Inc., a subsidiary of Hasbro, Inc. (NYSE: HAS), is a worldwide developer and publisher of trading card games, tabletop roleplaying games, and other game-based entertainment products.

Gleemax.com is an online destination for strategy and hobby gamers, including players of Magic: The Gathering® and Dungeons & Dragons®. It will provide community, editorial, and social networking as well as serving as an integrated portal for other Wizards of the Coast games.

D&D Insider is the online digital extension of the upcoming 4th Edition Dungeons & Dragons game, the #1 tabletop roleplaying game and industry icon. It will include character visualization and creation, dungeon- and adventure-building tools for Dungeon Masters, and a 3D digital game table that enables players anywhere in the world to play Dungeons & Dragons over the Internet.

"Wizards of the Coast looks forward to continuing our relationship with the Radiant Machine team," said Randy Buehler, vice president of Digital Games for Wizards of the Coast. "It is very gratifying to work in such a collaborative fashion with a technology partner," said Buehler. The Radiant Machine team has shown an exceptional enthusiasm and grasp of our business objectives," said Buehler.

"Radiant Machine is delighted to be working with Wizards to realize such a bold vision, bringing social connectivity, content, and rich tools to gamers everywhere," said Will Iverson, Radiant Machine's general manager. "The Gleemax.com and D&D Insider projects involve a unique combination of physical tabletop games, websites, and 3D software," said Iverson. This kind of innovation requires seamless integration of a variety of systems to deliver a compelling experience -- just the kind of challenge Radiant Machine is intended to meet," said Iverson.

"The Radiant Machine team is very excited to be producing the digital offering associated with this landmark release of Dungeons & Dragons," said Andy Wright, executive producer of Radiant Machine. "We have assembled a team of highly talented and passionate individuals to deliver on the Wizards of the Coast vision," said Wright.

Radiant Machine's parent company, SolutionsIQ was founded in 1979. SolutionsIQ provides a full range of IT services that enable clients to quickly respond to challenges of the global marketplace, including: Systems Integration, Development and Testing, Agile Consulting, Agile Enterprise Rollout, Project Delivery, Post-Production Support, Staffing and Best Practices Training. Radiant Machine leverages SolutionsIQ's multi-year investment in Agile thought leadership and software development best practices to deliver quality entertainment software in a highly collaborative fashion.

For More Information

For more information on Radiant Machine, see [www.radiantmachine.com](http://www.radiantmachine.com).

SolutionsIQ delivers the best in Agile development, consulting, training and mentoring services. Founded in 1979, SolutionsIQ is committed to Agile best practices, customer collaboration and business value. This powerful combination enables clients to achieve breakthrough results. Learn more at <http://www.SolutionsIQ.com>.

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Radiant Machine & SolutionsIQ Press Contact:  
Christie Denniston  
Catapult PR-IR  
303-581-7760, ext. 13  
[cdenniston@catapultpr-ir.com](mailto:cdenniston@catapultpr-ir.com)

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