

WIZARDS OF THE COAST

A Deep Dive in
Magic: The Gathering and
Dungeons & Dragons

CHRISTIAN COCKS

President, Wizards of the Coast



Safe Harbor

This presentation contains forward-looking statements concerning management's expectations, goals, objectives and similar matters, which are subject to risks and uncertainties. These forward-looking statements may include comments concerning our future product, marketing and entertainment plans, financial goals, costs and expectations for our future product and financial performance. There are many factors that could cause actual results and experience to differ materially from the anticipated results or other expectations expressed in these forward-looking statements, including consumer and retailer interest in our products and product lines, changes in marketing, entertainment and business plans and strategies and future global economic conditions, including foreign exchange rates. Some of those factors are set forth in the Company's Annual Reports on Form 10-K, in the Company's Quarterly Reports on Form 10-Q, in the Company's Current Reports on Form 8-K and in the Company's other public disclosures. The Company undertakes no obligation to make any revisions to the forward-looking statements contained in this presentation to reflect events or circumstances occurring after the date of this presentation.





WIZARDS' VISION

Be The Leading Publisher of Fantasy Games Across Any Platform

GROWTH ENGINES:

TABLETOP GAMES

.....

DIGITAL GAMES

.....

ESPORTS, STREAMING &
ENTERTAINMENT



Genre-Defining Fantasy Brands



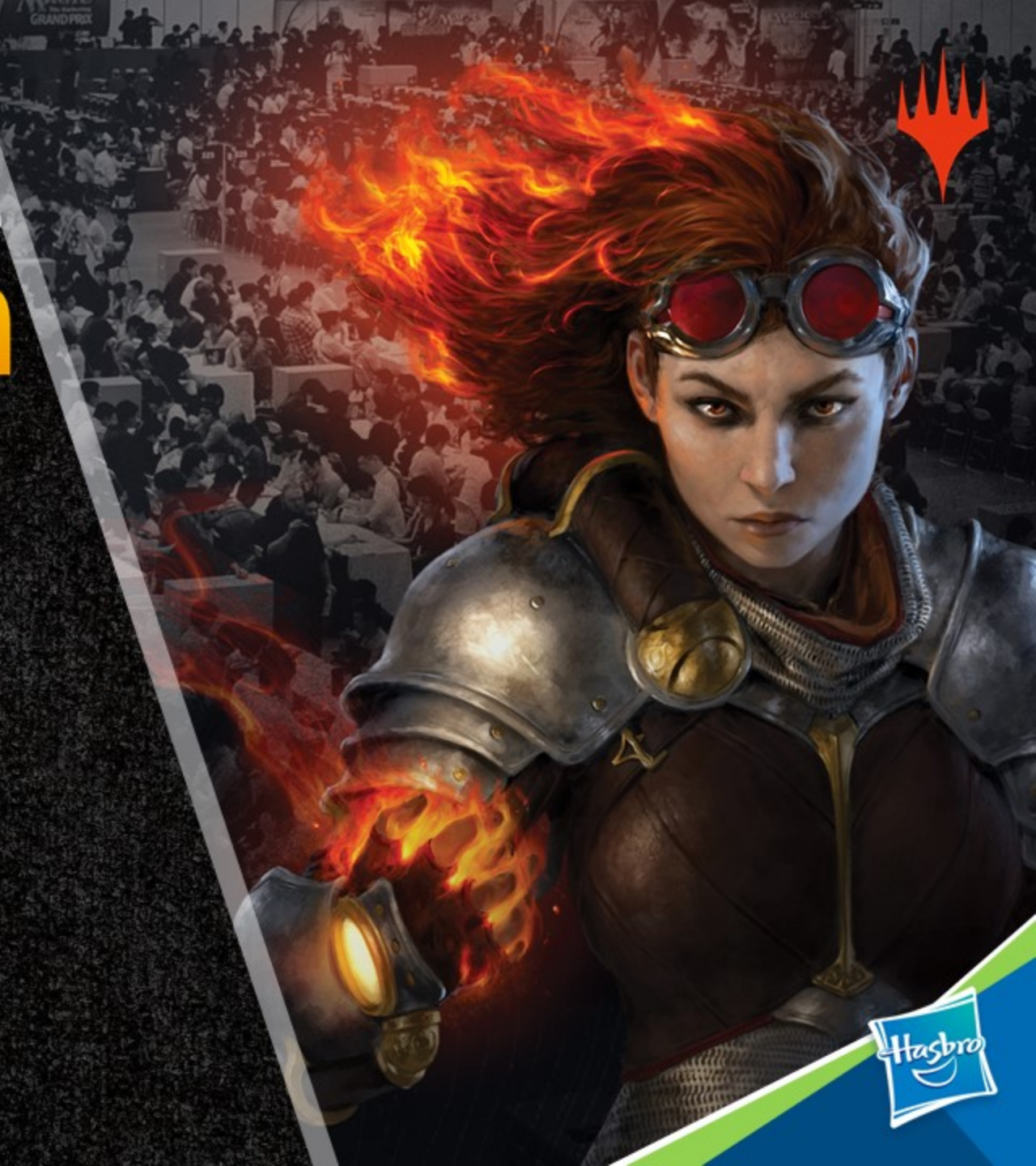
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A Worldwide **Phenomenon**

- ◆ **40M+** Players to Date
- ◆ **Double-Digit** 10-year Revenue CAGR
- ◆ **Ages 15-35** 70% Male, 29% Female
- ◆ **70** Countries
- ◆ **11** Languages

Source: Wizards of the Coast Internal data & Magic Market Sizing Study, 2019



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Everyone is Playing

DUNGEONS & DRAGONS®

 **40 MILLION+** FANS AROUND THE WORLD

 **AGES 8-45** 61% MALE & 39% FEMALE

 **100+** BEST SELLING FANTASY VIDEO GAME LIBRARY

 **FIFTH YEAR** OF DOUBLE-DIGIT GROWTH

Source: Wizards of the Coast Internal data & D&D Market Sizing Study, 2019



People-Powered Stories

Experienced Over
Lifetimes

.....

Shared Across
Generations

.....

Globe-Spanning
Communities





MAGIC ESPORTS

Building on **25 Years** of Competitive Gaming Experience

.....



MAGIC THE GATHERING
ARENA

LAUNCHING SEPTEMBER 26TH!



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A Mythic Entrance in Esports!

Over 10M

Viewers

.....

140%

Growth in Viewer
Hours YOY

.....

Top 5

Twitch



MAGIC ESPORTS

A Unique Hybridized Design with a True Path to Pro

MAGIC PRO LEAGUE



Magic's Top-level
of Play



MYTHIC EVENTS



MYTHIC
INVITATIONAL
Best Face of
Magic



QUALIFIERS EVENTS



More Ways to
Compete



PARTNER EVENTS



Audience
Expansion



MAGIC ESPORTS

Accelerating Growth with Partners

STREAMING



EVENTS



SPONSORS

ALIENWARE







OMEN by hp

PUBLISHERS



MAGIC ESPOrts

Poised for Leadership in Esports

-  **Top-Tier** Category Cash Prizes
-  **Pro Play w/ Stability** for Teams and Players
-  **Unique Hybridized** Multi-Platform Global Design
-  **Lucrative** Opportunities for Partners



and **More** to Come

NEW Esports Season

NEW Digital Launches

NEW Entertainment

NEW Content



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THANK YOU!

CHRISTIAN COCKS

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