## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BATKIN ALAN R				2. Issuer Name <b>and</b> Ticker or Trading Symbol HASBRO INC [ HAS ]							Relationship heck all app	icable)	Person(s) to Is			
	ON PARK C	irst) (CAPITAL MANAE, 10TH FLOOF		12	3. Date of Earliest Transaction (Month/Day/Year) 12/31/2010							==	r (give title	Other below)	(specify	
(Street)			10022	_   4. I	4. If Amendment, Date				te of Original Filed (Month/Day/Year)				Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(Si		(Zip) le I - Non-De	rivativ	- Se	Curiti		cauired I	)ien	need (	of or Be	neficia	lly Owne	d		
1. Title of Security (Instr. 3)  2. Transi Date			nsaction th/Day/Ye	ion 2A. Deemed Execution Date,		3. Transac Code (Ir 8)	tion	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		red (A) or str. 3, 4 ar	5. Amo Securit Benefic Owned Reporte	unt of ies ially Following ed ction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
Security or Exercise (Month/Day/Year) if any			Execution Date,	Code	Transaction Code (Instr.		n of E		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable		piration te	Title	Amount or Number of Shares				
Phantom Stock Units <sup>(1)</sup>	<b>\$0</b> <sup>(2)</sup>	12/31/2010		A		911		(3)(4)		(3)(4)	Common Stock	911	\$47.18	46,715 <sup>(5)</sup>	D	

## **Explanation of Responses:**

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.
- 2. Units correspond 1 for 1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.
- 4. Vesting of 29 units will occur on the earlier of 12/31/2010 (provided reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 29 units will occur on the earlier of 12/31/2011 (provided reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.
- 5. Does not include 3,055 units acquired by the reporting person pursuant to the Plan prior to August 15, 1996.

Tarrant Sibley, p/o/a for Alan R. Batkin

01/04/2011

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.