| SEC For | m 4 FORM | <i>A</i> 1 | | | 2 95 | |)ITI | | ЕХСНУ | | OMM | ISSION | | | | | |
|---|---|--|---|----------|---|-----------|-------------------------|--|--------------------|--|--|---|--|--------------------------------|--|---|--|
| | FURIN | UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | | | | | OMB APPROVAL | | | |
| Section 16. Form 4 or Form 5 obligations may continue. See | | | | iled pur | NT OF CHANGES IN BENEFICIAL OWNE ad pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | SHIP | | er: verage burde sponse: | 3235-0287 n 0.5 | | |
| 1. Name and Address of Reporting Person* <u>Stoddart Richard S</u> | | | | | 2. Issuer Name and Ticker or Trading Symbol <u>HASBRO, INC.</u> [HAS] | | | | | | | eck all applie X Directo | cable) or | 10% Ov | | wner | |
| (Last) (First) (Middle) C/O HASBRO, INC. 1011 NEWPORT AVENUE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 12/31/2022 | | | | | | | Officer (give title X Other (specify below) Chair of the Board | | | | | |
| (Street) PAWTUCKET RI 02861 | | | | - 4.1 | Line) X Form Form | | | | | | | | Joint/Group Filing (Check Applicable filed by One Reporting Person filed by More than One Reporting | | | | |
| (City) | (Zip) | | Person | | | | | | | | | | | | | | |
| | | Tab | le I - Non-Der | ivativ | e Sec | uritie | s Ac | quired, D | isposed o | of, or Be | neficia | lly Owned | k | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | | ay/Year) if an | | ied n Date ay/Ye: | e, Transaction Dispose Code (Instr. 5) | | rities Acquired (A) ed Of (D) (Instr. 3, 4 | | Benefici Owned F | es For ally (D) Following (I) (| | n: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | Code V | Amount | (A) or (D) | Price | Reporte Transact (Instr. 3 | tion(s) | | | (Instr. 4) | |
| | | Т | able II - Deriv (e.g., | | | | | uired, Dis s, options, | | | | y Owned | | | · · | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code | action (Instr. | 5. Number | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | |
| Phantom Stock Units ⁽¹⁾ | \$0.0 ⁽²⁾ | 12/31/2022 | | Α | | 1,259 | | (3)(4) | (3)(4) | Common Stock | 1,259 | \$61.01 | 14,69 | 7 | D | | |

Explanation of Responses:

1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.

2. Units correspond 1 for 1 with common stock.

3. Vesting of 50 units will occur on the earlier of 12/31/2023 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.

4. Units are settled only in cash and are payable after the reporting person ceases to be a director.

Remarks:

Matthew Gilman, P/O/A for Richard S. Stoddart

01/04/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.