FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549	
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Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CH
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Se
	· C+ 20

TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Zecher Linda Kay						2. Issuer Name and Ticker or Trading Symbol HASBRO, INC. [HAS]							Relationship leck all appli X Direct	cable)	Person(s) to Is		
(Last)	(F	irst) (Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/31/2024							Officer below	(give title	Other (below)	specify	
C/O HASBRO, INC. 1027 NEWPORT AVENUE					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(Street)	CKET R	[(02861		_								Form Perso		than One Repo	orting	
(City)	(S	tate) (Zip)		- Ru	Check	this bo	ox to inc) Transa dicate that a tra e defense cond	insaction was	made pursu	ant to a cor		ion or written pl	an that is intend	ed to	
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				action	ction 2A. Deemed Execution Date,			3. Transacti Code (Ins	ransaction Disposed Of (D) (Instr. 3, 5)			5. Amount of 4 and Securities Beneficially Owned Following Reported		orm: Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Datif any (Month/Day/Ye	Date,	Code (of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Phantom Stock Units ⁽¹⁾	\$0 ⁽²⁾	03/31/2024			Α		117		(3)	(3)	Common Stock	117	\$56.52	9,517	D		

Explanation of Responses:

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.
- 2. Units correspond 1 for 1 with common stock
- 3. Units are settled only in stock and are issued after the reporting person ceases to be a director.

Remarks:

Matthew Gilman, P/O/A for Linda Zecher Higgins

04/02/2024

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.