/	OMB APPROVAL						
/	OMB Number	r:	323	5-0145	/		
/	Expires:	October	31,	2002	/		
/	Estimated	average	bur	den	/		
/	hours per	response	e	.14.90	/		

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No.\_\_\_9\_\_)\*

Hasbro, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

418056107 -----(CUSIP Number)

Check the following box if a fee is being paid with this statement []. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.)(See Rule 13d-7).

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

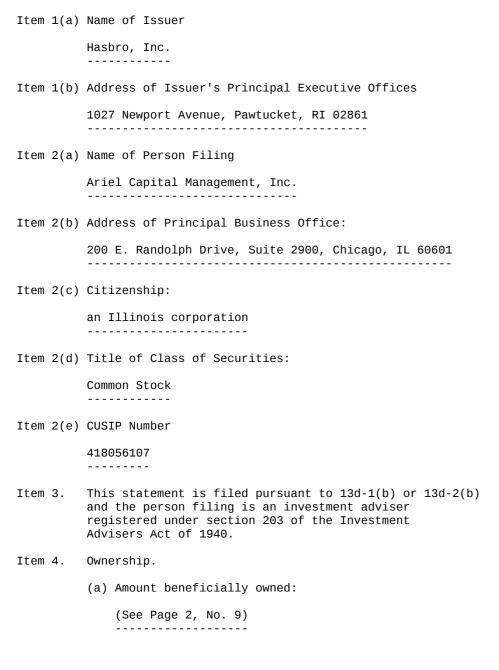
		-						
1		Names of Reporting Persons. I.R.S. Identification Nos. of Above Persons (entities only).  ARIEL CAPITAL MANAGEMENT, INC. # 36-3219058						
2	Check the Appropriate Box if a Member of a Group (See Instructions)							
	Not Applicabl	Le		(a) [_] (b) [_]				
3	SEC Use Only							
4	Citizenship or Place of Organization							
	Illinois Corporation							
	NUMBER OF SHARES BENEFICIALLY	 5	Sole Voting	Power				
				12,164,993				
	OWNED BY EACH	6						
	REPORTING PERSON		Ariel -	0				
	WITH	7	Sole Dispos	itive Power				
			Ariel -	15,236,670				
		8	Shared Dispo	ositive Power				
			Ariel -	0				
9	Aggregate Amount Beneficially Owned by Each Reporting Person							
			Ariel -	15,300,135				
10	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares*							
			Not Applical	ole				
 11	Percent of C	Percent of Class Represented by Amount in Row (9)						
				15,300,135 / 173,213,009 = 8.833%				
12		Type of Reporting Person *(See Instructions)						
			Ariel - IA					

CUSIP NO. 418056107

<sup>\*</sup> SEE INSTRUCTIONS BEFORE FILING OUT!

<sup>\*</sup> This report is being made on behalf of John W. Rogers, Jr., Chairman and Chief Executive Officer of Ariel Capital Management, Inc., who may be deemed to have beneficial ownership of the securities of the issuer. Mr. Rogers disclaims beneficial ownership of shares held by Ariel Capital Management, Inc.

Date: 08/08/03 ------Page 3 of 5



Date: 08/08/03

(b) Percent of class:

(See Page 2, No. 11)

- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote

(See Page 2, No. 5)

- (i) Shared power to vote or to direct the vote (See Page 2, No. 6)
- (ii) Sole power to dispose or to direct the disposition of (See Page 2, No. 7)
- (iii) Shared power to dispose or to direct the disposition of (See Page 2, No. 8)
- Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: [\_]

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

All securities reported upon this Schedule are owned by investment advisory clients of Ariel Capital Management, Inc., no one of which to the knowledge of Ariel Capital Management, Inc. owns more than 5% of the class.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of a Group

Not Applicable

Date: 08/08/03

Page 5 of 5

## Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

## SIGNATURE

The undersigned hereby agree that this statement is being filed on behalf of each of them and hereby certify, after reasonable inquiry and to the best of their knowledge and belief, that the information set forth in this statement is true, complete and correct.

ARIEL CAPITAL MANAGEMENT, INC.

By: /s/ John P. Miller, CFA

John P. Miller, CFA Senior Vice President, Portfolio Management