



December 4, 2007

The Recipe for an Unforgettable New Year's Eve Bash

The Secret Ingredient? Party Games from Hasbro.

EAST LONGMEADOW, Mass., Dec. 4 /PRNewswire/ -- Before the countdown to midnight begins, every New Year's Eve party planner will be creating a music playlist of all the latest hits, selecting fabulous drinks and preparing creative snacks for everyone to enjoy.

While these elements are essential for a successful party, many may not spend enough time planning another vital component -- entertainment! No matter how large or small the gathering, games can liven up the party and make the night unforgettable.

Before toasting the New Year, try one of these fun games from Hasbro to heat up your New Year's Eve party:

ELECTRONIC CATCH PHRASE: MUSIC EDITION -- Always popular at parties, CATCH PHRASE is the ideal game for large groups of revelers. This year, tempt guests who have a tendency to break into song or who think they know music with the new music edition of the popular game. Each person takes a turn and does whatever it takes to get their team to guess the music-themed word or phrase. You don't have to sing to win ... but if you do, BONUS! Choose from categories: Pop Mix, 70's, 80's, 90's, 2000's, Classic Rock, Hip-Hop/R&B, Country and Oldies (\$24.99).

THE GAME OF THINGS ... -- Have you ever wondered about the things your guests might say? You can bring those things out into the open with this new fun game for party groups of all sizes. Players are presented with provocative topics, such as "Things you'll resolve to do next year ... " or "Things that you'll say to get out of a speeding ticket ... ", and asked to write down whatever comes to mind -- from the practical to the downright silly. There are no wrong answers in this game and you won't believe the THINGS ... you'll hear! The game is available exclusively at Barnes & Noble (\$29.95).

TABOO -- For an out-loud game of unspeakable fun for large groups or couples, try TABOO. Each person helps the team identify a specific word ... all without using the words that are off limits. Anyone who uses the "taboo" words will be "buzzed" by the opposing team, which often results in laughter (\$24.99).

PICTIONARY -- Get out your pencils! Guests can team up for this game of quick draw. How quickly can you draw clues to get your team to guess the right word or phrase? In addition, players may be challenged to draw with their eyes shut or with their "off" hand. For large groups, use large poster size paper to add an extra element of celebratory fun (\$22.99).

SCATTERGORIES -- This classic fast-thinking categories game challenges players to come up with a list of words in a category that start with the same letter. Partygoers can work alone or with a team to list their way to victory. Creativity pays off as each player receives points for words that no other player included on their list (\$22.99).

TRIVIAL PURSUIT TOTALLY 80s -- For a smaller New Year's Eve gathering, try this game that will test how much you and your guests know about the outrageous decade filled with big events, bigger fads, and over-the-top personalities. Play the game with 2 to 4 people, or divide up a larger group and play in teams (\$29.99).

GAME TASTERS -- If you are hosting a party for dozens of people and need a few quick activities to entertain guests while they are mingling, place GAME TASTERS -- which offer quick "bites" of some popular party games -- around the house for people to play for a few quick rounds. GAME TASTERS are available for SCATTERGORIES, TABOO, PICTONARY and TRIVIAL PURSUIT TOTALLY 80s edition (\$7.99).

For a proper send off of 2007, add some extra excitement and fun to this year's bash with party games. Most games listed above are available at mass merchandise locations nationwide or online at hasbrotoyshop.com.

Hasbro (NYSE: HAS) is a worldwide leader in children's and family leisure time entertainment products and services, including

the design, manufacture and marketing of games and toys ranging from traditional to high-tech. Both internationally and in the U.S., its PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHER, TIGER, and WIZARDS OF THE COAST brands and products provide the highest quality and most recognizable play experiences in the world.

SOURCE Hasbro

CONTACT: Kris Ann Brady of Hunter Public Relations, +1-212-679-6600 x296, kbrady@hunterpr.com, for Hasbro; or Pat Riso of Hasbro Games, +1-413-526-2307, priso@hasbro.com